ATTACHMENT 1

HOUSING ELEMENT PUBLIC OUTREACH

English Post	Spanish Post	Date	Facebook Impressions	Instagram Impressions	Nextdoor Impressions	Nixle Texts/ emails	Twitter Impressions	Snapshot Emails Sent	Total Impressions
		2/18/21	321						321
		2/17/21	603						603
		2/16/21	635	1,936	443	6,878			9,982
		2/16/21	1,122	2,910					4,032
		2/15/21	713	2,063	443				3,219
		2/14/21	1,125	1,964					3,089
		2/13/21	785	2,139					2,924
		2/12/21	2,115	5,108					7,223

HOUSING ELEMENT PUBLIC OUTREACH

		2/12/21	998	3,466	890		1,151	11,713	18,218
		2/12/21	591	1,573					2,164
		2/11/21	1,158	1,549					2,707
		2/11/21	568	1074					1,642
		2/10/21	488	1053					1,541
		2/8/21	484	1086					1,570
		2/5/21	1,225	2,511	1,077		1,167	11,862	17,842
		2/4/21	1,770	2,232	987		1,265		6,254
								TOTAL IMPRESSIONS FEB. 4 - 18	**83,331**