

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, January 22, 2021 5:34 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 739677
IP Address: 99.83.4.76
Submission Date: 01/22/2021 5:33
Survey Time: 7 minutes, 33 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Tod Beckett-Frank

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have a BA in Music from CSUF and currently perform with the Southern California Philharmonic & the Saddleback College Symphony (when they are in session). I have served on the board for the South Orange County chapter of PFLAG in various roles (VP, Secretary, Treasurer) for about 8 years. My husband and I live next to Fairview Park. I also have a BS in Computer Science and worked in that field for more than 31 years at Quest Diagnostics.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

Music related projects are of specific interest to me.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Address:

Phone (cell):

Walid Wasfy's Application for Costa Mesa Commissions/Committees

1st Priority - Planning Commission

2nd Priority - Parks, Arts and Community Services Commission

3rd Priority - Bikeway & Walkability Committee

4th Priority - Fairview Park Steering Committee

Indicate why you wish to serve on this Committee/Commission

1st Choice - Planning Commission: I am a registered Professional Electrical Engineer with the State of California. I'm working with Southern California Edison and San Diego Gas and Electric on hardening the electrical infrastructure in Southern California to ensure better safety and reliability due to fire dangers. I am very familiar with easement and right of way regulations for utility work. I review environmental impacts on installing new power poles and underground electrical equipment on a daily basis. Hopefully, Community Choice Energy (CCE) efforts get traction in the City. If Planning Commission input is ever needed on CCE matters, my knowledge and expertise make me an ideal candidate for that issue.

2nd Choice - Parks, Arts and Community Services Commission: I am a very active and outgoing member of my community. I wish to be more involved in creating and planning events that bring our community together. Especially nowadays in the pandemic when we're mostly at home and not out mingling as we would normally. The "Battle of the Ages - Intergenerational Trivia Contest" that was organized by the Parks and Community Services was a great idea. Other events like it need to be put together to maintain a sense of camaraderie and community during these times. Maybe do other pop-ups like the "Badminton/Volleyball Pop-Up" events that take place. We can try other sports.

3rd Choice - Bikeway & Walkability Committee: I live off Rochester Street and Newport Boulevard. I am very close to the 17th Street and Newport Boulevard intersection. This intersection is a nightmare to get through. This is true whether you're walking, biking, or even driving for that matter. It's a very big and very busy intersection with many businesses directly connected to it. I'm not saying anything new here. Anyone who has been through this intersection knows what I'm talking about. We need to make safer and easier on folks to get through to this intersection. I know plenty of people who live walking distance away from Trader Joe's or Growers Direct who insist on driving there because they're scared of crossing Newport Boulevard around that intersection. They want to be able to ride their bikes or walk to do their grocery shopping, but they're too scared to do so. This shouldn't ever be the case. This is just one example. There are numerous other examples in the city that involve smaller intersections and other bigger intersections like the one I mentioned that need to be examined through a different perspective. Maybe we need to implement other projects like the amazing "Reimagine 19th" project that the Costa Mesa Alliance for Better Streets put together.

4th Choice - Fairview Park Steering Committee: This article in the LA Times is such a shame:
<https://www.latimes.com/california/story/2020-11-15/costa-mesa-fairview-park-wetlands>

"Costa Mesa's Fairview Park Wetlands, once seen as a boon, is bogged down by deficiencies"

I am a registered Professional Electrical Engineer with the State of California. I have extensive experience with installing and maintaining pump stations for a variety of applications, from nuclear reactor cooling systems to wastewater treatment facilities, to small farming and irrigation systems. I can provide valuable input for installing the float valve and pump system that was supposed to be installed to recirculate water in the Wetlands system. After installation, I can also provide input on industry best practice for maintenance on the project. I have worked on many industrial maintenance plans for various pump systems.

As a Committee/Commission member, what ideas or projects are of interest to you?

- As a result of the civil unrest that was happening around the country that started in May 2020 due to the killing of George Floyd, the Planning Commission introduced some very good ideas and discussions about equity in the City. I would like to see this issue investigated and discussed further to ensure that all of Costa Mesa's residents are afforded the same opportunities and are treated fairly.

- Focus more city resources on implementing active transportation across City streets. Everyone always talks about adding more bike lanes to the street, and I agree with that 100%. Another simple measure than I'm interested in is adding more street lights. There are a lot of dark streets and areas in Costa Mesa where biking at night is dangerous due to how dark it is. Even if there are bike lanes in the street and if the bikers are wearing high visibility gear, it can be hard for drivers to see bikers.

- Implement further future projects similar to the "Reimagine 19th" project.

- Investigate the feasibility of installing disc golf cages in Fairview Park to establish a public disc golf course in Costa Mesa.

GONZALEZ, GLADYS

From: Adam Ereth <sandiegogeography@gmail.com>
Sent: Monday, January 4, 2021 8:51 AM
To: CITY CLERK
Subject: Adam Ereth - Committee/Commission application
Attachments: Adam_Ereth_CV_2021.docx

City Clerk's Office -

Attached/written in line here is my application for several commission and committee appointments to the City of Costa Mesa (See responses below). I have also attached my CV with this email. Please let me know if you need anything else.

Kind regards,

Interested Committees/ Commissions:

Bikeability and Walkability Committee
Cultural Arts Committee
Fairview Park Steering Committee
Finance and Pension Advisory Committee
Historical Preservation Committee
Parks, Arts and Community Services Committee
Planning Commission

As a Committee/Commission member, what ideas or projects are of interest to you?

I have several interests related to all of the commissions and committees I have applied to here. My principal interest lies in the City Planning Commission and its efforts to manage affordable housing needs and goals. From there, FPAC is appealing insofar as the group is charged with problem-solving novel issues related to budgetary topics which are near and dear to me. On that note, I believe the pressure that SARS CoV-2 has had in Costa Mesa will require additional eyes to make sure our City's public servants continue to be funded as promised, and to look long-term for economically responsible and sustainable growth. Also, the Parks, Arts and Community Services Commission deals directly with potentially complicated issues with community services. I will thrive in taking part in working with the group of commissioners to keep things moving in a positive direction, especially as it relates to programs for children and seniors.

Next, the Bikeway and Walkability Committee (BWC), the Fairview Park Steering Committee (FPSC), Cultural Arts Committee (CAC), and the Historical Preservation Committee (HPC) are all interesting components of what helps Costa Mesa continue to be a leading City within the region when it comes to community-related services. The BWC and FPSC would be a good fit for me since I am an avid walker and jogger through several of

our local parks, including Fairview Park. I see firsthand some of the issues with transportation-related themes around the City, and I believe my background in surveying and planning will do these committees justice. With the HPC and CAC, I believe I can make a difference as well. My family moved to Costa Mesa in 1958 when my Grandfather, Raymond Perry, was hired to build the Water District. My family and I grew up here in the City, and I believe very strongly that we should do our part to preserve the history and art that comes from where we live.

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission.

To the Honorable Mayor Katrina Foley, Mayor Pro Tem Andrea Marr, esteemed City Council Members Chavez, Reynolds, Gameros, Harlan, and Harper, and the City Manager and Staff:

I am honored to enclose my application for your consideration regarding several Costa Mesa committees and commissions up for appointment. Civic engagement is not only a great responsibility that requires relevant experience and a history of involvement and future promise of dedication, but an ongoing sense of civic duty and pride to make recommendations and decisions on behalf of our current and future residents, and at the pleasure of City Council. What follows here will show my professional background, how it relates to these appointments, my level of involvement and dedication, and where my strengths might be best positioned to carry out the City's vision for a healthy, prosperous, and sustainable future.

As you will note from the attached CV, I have the distinction of having served in several capacities associated with the appointments for which I am applying to you now. I have a professional background in geographic sciences (cartographic, spatial, urban and public works planning, statistical analysis, cost analysis), public health and environmental health sciences (climate change and environmental writing and planning, State boards/commissions, public engagement), and a long list of having served in related capacities and jobs within my career. Please note, I have served as chair, co-chair, or lead in many of these roles over the years.

Most recently, I have the honor and distinction of having been appointed as the Programs Director for one of Costa Mesa's longest-standing and impactful nonprofits. In this role I am focused on solving local food insecurity and homeless-related issues while maintaining fiscally responsible decisions. I carry out my work while also keeping an eye on the future of how we fit into City and County needs, including our SARS CoV-2 safety protocols and how we serve an at-risk population within the confines of our community. Also, I have been recently appointed to the Costa Mesa Sanitary District's Citizens Advisory Committee and continue to serve as State Mentor for South Carolina's Green Steps Schools program for Air Emissions and Carbon Sequestration. I perform these duties while working in other service-related capacities while finishing my research dissertation in the next few months in the School of Public Health at the University of South Carolina.

What you will glean from my CV is a dynamic work history, and through these experiences the ability to connect and simplify disparate pieces of information. Much of that has to do with having built my career around being of service through problem-solving, working collaboratively and collegially in diverse groups, and looking at issues from all angles before moving forward with a plan. I believe these skills (among others) will be of great use to the Costa Mesa Planning Commission in addition to other boards and commissions. Please let me know if you have any questions and how I might best serve your needs as a representative of District 1.

Kind regards,

Adam C. Ereth

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"Greatness is not in where we stand, but in what direction we are moving. We must sail sometimes with the wind and sometimes against it - But sail we must, and not drift, nor lie at anchor." - Oliver Wendell Holmes

Adam C. Ereth

Education:

- Aug. 2013 – University of South Carolina (USC) – Columbia, SC
Doctor of Philosophy in Public Health – [Environmental Health Sciences](#)
- Aug. 2010 – Aug. 2012 California State University, Fullerton (CSUF) – Fullerton, CA
Master of Arts in [Geography](#)
- Aug. 2007 – May 2009 San Diego State University (SDSU) – San Diego, CA
Bachelor of Arts in [Geography](#), Minor in [History](#)
- Aug. 2002 – May 2007 [Orange Coast College](#) (OCC) – Costa Mesa, CA
Associate of Arts in Liberal Arts
- Aug. 1998 – June 2002 [Newport Harbor High School](#) (NHHS) – Newport Beach, CA
H.S. Diploma

Relevant Work Experience:

07/20 -

Programs Director

Someone Cares Soup Kitchen and Tutoring Program

- Grant management and post-award reporting.
- Overseeing corporate and individual funding, endorsements, and fundraisers.
- Directing social media and marketing.
- Directing and writing the Covid-19 response plan and subsequent trainings and updates.
- Creating and managing patron surveys.
- Organizing volunteer staffing.
- Organizing and directing cooperative/strategic partnerships with local non-profits, businesses, and leadership.
- Updating employee handbook to run in conjunction with Covid-19 protocols.
- Directing new programs development and expansion activities.

07/18 – 08/19

Environmental Health Manager II – Air Initiatives & Mobile Sources

South Carolina Department of Health and Environmental Control (SCDHEC)

- Manager for state air quality programs and development.
- State coordinator for EPA's Ozone and PM 2.5 [ADVANCE](#) program for local governments.
- Lead manager for SCDHEC's air quality coalitions, and/or co-manager for various environmental coalitions.
- Conducted needs assessments with the Bureau's Environmental Justice/Public Engagement Coordinator.
- Co-managed the national and state grants for the [Diesel Emission Reduction Act](#) - awarded \$2,000,000 from EPA for the South Carolina Ports Authority in Charleston in 2019.
- Wrote local and state op-eds and press releases.
- Scheduled regular meetings with the State Energy Office to co-op energy efficiency and reduction programs.
- State coordinator for the [U.S. Department of Education's Green Ribbon Schools](#) program ([SC-GRS](#)).
- Lectured Environmental Health Science's *Air Quality* section at the University of South Carolina.
- Co-managed listserv information and communications for air quality and environmentally-related grants, opportunities, trainings and regulations updates to the public.
- Communicated and shared sustainability and energy efficiency resources with the [Catawba Indian Nation](#).
- Lead, co-lead, and/or contributing member for various state [Air Quality Advisory Committees](#).

09/13 – 05/17

Geography Instructor / Research Associate (RA) / Affiliate (AFF)

University of South Carolina [Geography Department](#) – Columbia, Sc.

- Introduction to Geography – Spring 2014 – Spring 2015, Spring 2017.
- Weather and Climate Lab – Spring 2016.
- RA: [Hazards and Vulnerability Research Institute](#) and the [South Carolina Geographic Alliance](#) – Fall 2013.
- AFF: [Carolina Integrated Sciences and Assessments](#) - Spring 2015

05/16 – 07/16

Stormwater Engineer (Internship)

Seabrook Island Property Owners Association ([SIPOA](#))

- Primary tasks included developing a sustainable rehabilitation plan for the stormwater infrastructure using GIS modeling and cost-benefit analyses, QA/QC and field measurements, and a theoretical prioritization matrix for a 10-year cost prospectus.
- Secondary tasks included monitoring on-island alligator management, developing island-wide energy efficiency goals, and monitoring in-pipe sedimentation rates throughout the island.

08/15 – 12/15

Geography Instructor

[Irvine Valley College](#) – Irvine, Ca.

- Intro to Physical Geography.

06/15 – 08/15

Geography Instructor

[Orange Coast College](#) – Costa Mesa, Ca.

- Teaching Internship (01/12 – 06/12)
- Intro to Physical Geography.
- Physical Geography Lab.
- TA – California Geography Field Studies. (06/13).

07/12 – 07/13

Community Educator

[Laguna Ocean Foundation](#) – Laguna Beach, Ca.

- Community educator for coastal resource conservation, sustainability, and direct monitoring of intertidal areas.
- Monitoring and daily counts of total species and public infractions in the preserve.

08/11 – 06/12

Graduate Assistant

[California State University, Fullerton](#) – Geography and Associated Departments – Fullerton, Ca.

- Weather and Climate Geography.
- Nature and Society Geography.
- Sierra Nevada Mountain Field Methods.
- Nature and Environment (Cerritos and Irvine Valley Colleges – Prof. Aline Gregorio).

04/06 – 07/07

Teaching Assistant / Manager

Orange Coast College [Public Marine Aquarium](#) – Costa Mesa, Ca.

- Marine Science 120.

05/05 – 05/07

Research Assistant / Educator

California Institute of Technology (CalTech) – [Kerckhoff Marine Laboratory](#) Newport Beach, Ca.

- Assisted in various biological studies, species acquisitions and husbandry, and co-organized public engagement in the facility.
- Co-managed study on sustainable gamete production in Purple Sea Urchins (*Strongylocentrotus purpuratus*).

12/05 – 12/06

Educator / Scuba Diver

[Aquarium of the Pacific](#) – Long Beach, Ca.

- Raised public awareness regarding ecosystem preservation/conservation and sustainable ocean management.
- Maintained various aquaria and gave public presentations.

02/01 – 06/15

Sales Associate/Manager

The Green Solutions Expo, Five Star Productions & Show Biz Productions, Inc. – Costa Mesa, Ca.

- engaged remotely and in-person with regional businesses to service their marketing and advertising needs in the Southern California market.
- Managed a small group of sales staff (+3).
- Database and client management services.
- Product and business innovation services.
- Coordinated trade show set-up and break-down.
- Sales focus highlighted green businesses and technologies.

Publications:

In progress

“Assessing the Application of ‘Adaptive Capacity’ in Climate Change Adaptation (CCA) Research”

“Improving Research for Adaptation Planning in Small Island Developing States (SIDS)”

“Migration as an Adaptation in the Solomon Islands’ Taro Township– A review of planning strategies and future avenues for scholarly contributions”

"Planned Relocation as an Adaptation to Climate Change and Economic Vulnerability in Choiseul Province, Solomon Islands"

"Whose view counts in the Pacific Islands? – Issues of power and knowledge contestation with climate change decision-making"

- 2016 Ereth, A. and Wachowshi, G. "Seabrook Island Storm Water Infrastructure Rehabilitation Plan."
- 2012 Ereth, A. "Pacific Island Atoll Vulnerability to Sea-Level Rise, and the Regional Adaptive Strategies to Climate Change." – UMI publication # 1520391
- 2011 Young, R. et al. "Southwest Fullerton Neighborhood Analysis." City of Fullerton, Ca. – Planning Commission.

Awards:

- 2018 Nominated Graduate Civic Scholar for USC.
- 2017 Nominated for USC Outstanding Graduate Student Teaching Award.
- 2014 - 2015 Outstanding Geography Teaching Award for USC.
- 2012 Geography Department Outstanding Service Award for CSU, Fullerton.
- 2011 Certified Professional with Management, Recycling and Sustainability from the [California Resource Recovery Association](#) (CRRA) – Project: "Orange Coast College Food Scrap Composting Program"

Honors and Distinctions:

- 2020 National Society for Collegiate Leadership and Achievement – Distinguished Scholar
- 2017 Golden Key International Honor Society – USC.
- 2012 National Honor & Merit Scholar
- Phi Kappa Phi International Honor Society.
- Gamma Theta Upsilon Geographical Honor Society.
- 2011 Golden Key International Honor Society – CSUF.
- Phi Beta Delta Honor Society for International Scholars.
- 2009 Dean's list (Spring).
- 2008 Dean's list (Fall).
- 2006 Dean's list – Sports (Fall).

Professional Service/Memberships:

- 2021 - Costa Mesa Sanitary District – Citizens Advisory Committee Appointed Member
- City of Costa Mesa – Finance and Pension Advisory Committee Appointed Member
- 2020 - South Carolina [Green Step Schools](#) Mentor – (Carbon Sequestration)
- 2018 - 2020 Co-lead in developing EPA's *Sustainable Cities* program and associated certifications (SCDHEC)
- Contributing member with the Climate Protection Action Committee ([CPAC](#)) – Columbia, SC.
- 2018 - 2019 Contributing member with the Environmental Educators Association of South Carolina ([EESAC](#)).
- Charter/contributing member with the SCDHEC School-Aged Children and Youth Functional Team (SACYFT).
- Contributing Member with the Southeastern Diesel Collaborative ([SEDC](#)).
- Lead for SCDHEC's Low-Cost Air Quality Sensors Committee.
- Contributing member with the South Carolina Marine Educators Association ([SCMEA](#)).
- Member of Ten at the Top ([TATT](#)) – Contributing member with TATT's [Upstate Air Quality Advisory Committee](#).
- [NACAA](#) membership.
- [AAPCA](#) membership.
- State coordinator for the U.S. Department of Education's [Green Ribbon Schools](#) program in SC ([SC-GRS](#)).
- Elected officer (Professional Development Chair) of the USC American Water Works Association ([USC-AWWA](#)).
- 2014-2015 Elected Officer of Geography Graduate Student Association ([USC-GGS](#)).
- Appointed Steering Member of the Univ. of South Carolina Geography Departmental Awareness Campaign (USC).
- American Association of Geographers ([AAG](#)).
- National Adaptation Forum ([NAF](#)) member.
- 2013 Contributing member with the South Carolina Council for the Social Studies ([SCCSS](#)).
- 2012 Charter Member of the U.S. Green Building Council Students Association at CSU, Fullerton.
- California Resource Recovery Association ([CRRA](#)).
- 2011 "All Points of the Compass" Conference Steering Committee (CSUF).
- Elected officer of Geography Club (CSUF).
- Student Organizer and Charter Member of Gamma Theta Upsilon Geographical Honor Society ([CSUF-GTU](#)).
- 2009 Elected Officer of the Association of Environmental Professionals Student Chapter ([SDSU-AEP](#)).
- 2007- California Geographical Society ([CGS](#)).
- 2005 Elected Officer /Alternate to Orange Coast College Academic Senate.

If you **DO NOT** receive a confirmation, please contact our office as soon as possible at
(714) 754-5225.

City of Costa Mesa Application for Committee/Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Andrea Bravo-Campbell

Indicate the name of the Committee or Commission you are interested in serving on:

Parks, Arts, and Community Services Commission;
Fairview Park Steering Committee; and the Cultural Arts Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Though I was raised in Huntington Beach, I have lovingly called Costa Mesa home for the last 15 years. I have great pride in the community and enthusiasm for making it a vibrant and healthy place for people to thrive — and I'd like the opportunity to do so by serving on a city commission or committee.

As for my background, I am an Orange County native, mom to an adventurous 3-year-old, and work full time as Director of Creative Operations at Column Five, a Costa Mesa-based content marketing creative agency. In my work, I lead a team of creative and technical folks based around the country and regularly interface with our clients at enterprise, startup, and nonprofit organizations.

I am particularly interested in the Cultural Arts Committee, Fairview Park Steering Committee, and the Parks, Arts, and Community Services Commission and have noted specific reasons below.

Cultural Arts Committee and the Parks, Arts, and Community Services Commission — Pre-COVID, my family would regularly enjoy the new Donald Dungan library and events that took place there. We would look forward to the summer concerts in Fairview Park and the annual fish fry festival. We've also enrolled in and enjoyed several kids recreation programs at the Balearic Center (Bamboleo Baby and Play Ball). I would love to chance to help contribute to efforts that boost the city's cultural events and other community services.

Fairview Park Steering Committee — I live a short walk from Fairview Park and now that I'm working from home full time, I've enjoyed being able to start my days with a long walk through the park. On the weekends my husband and I take our son there to ride his bike on the dirt hills. We feel fortunate to live so close to such a beautiful open area. I would love to chance to help keep it protected and also make it a safer and accessible place for all.

I believe the combination of my professional skills (which can be seen in my attached resume) with my engagement in the Costa Mesa community parks and programs make me a great asset to one of these committees. I'd be happy to provide any references upon request. Thank you for your consideration!

2. As a Committee/Commission member, what ideas or projects are of interest to you?

I am interested in initiatives that can re-engage the community during COVID, particularly in outdoor spaces. In Fairview Park, for example, I think there is an opportunity to get more people involved as community volunteers to educate visitors or help restore areas. I've seen a huge uptick in people visiting and enjoying the area during the last year, and there's an opportunity to engage those individuals in the nature, history, and preservation of the space.

Submission #	743308
IP Address	99.56.46.245
Submission Recorded On	01/25/2021 3:30 pm
Time to Take Survey	5 minutes, 58 seconds

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Name:

Stanley Garcia

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

As someone who grew up playing at lions park and going to any and all city events, I believe I have over 20 years of experience living in this city and understanding the needs and wants people have when they go to parks.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I am interested in the preservation of our current parks and allocating appropriate funds to make parks enjoyable not only for children but for adults as well. As a commissioner, I would seek to build bridges with community members and ask them directly what it is they would want to see done in their parks as they are the ones who know it best in my opinion. Events for children and adults after the pandemic is over would be a good addition to the city and would cement our cities reputation as the "city of arts" into the brains of outsiders as they would come to our city for entertainment.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Andrea Bravo-Campbell

Director of Creative Operations

dreabravo@gmail.com
[LinkedIn.com/in/andreabravo/](https://www.linkedin.com/in/andreabravo/)

Skills

Team leadership, strategic planning, project management, creative agency operations, client experience, stakeholder communication, creative development, copywriting, editorial product development.

Experience

Column Five / Director of Creative Operations

NOV 2016 - PRESENT, COSTA MESA, CA

Work with leadership in Creative Services and Client Services to ensure consistent revenue and account growth; design and implement exceptional client experience; contribute to goal-setting, planning, and leadership of the agency.

Column Five / Director of Production

DEC 2012 - NOV 2016, IRVINE, CA

Managed the flow of work within the agency, working with Design, Development, and Accounts leads to ensure that all projects were completed successfully and efficiently. Directly managed and mentored a cross-country team of Producers.

Column Five / Digital Producer

FEB 2011 - DEC 2012, NEWPORT BEACH, CA

Guided creative execution on a variety of content and design projects, including infographics, data visualization, brand identity, and motion graphics. Delivered projects on time and on budget that exceeded client expectations.

BowTie Inc. / Associate Website Editor

NOV 2006 - FEB 2011, IRVINE, CA

Edited, wrote, and managed content for Dog Fancy Magazine's print issues and online presence, including working with freelancers and art directors.

Education

University of California, Santa Barbara

BA in Global Studies - Culture and Ideology in Latin America

Minor in Professional Editing

2002 - 2006, SANTA BARBARA, CA

Certified ESL Educator / Teflcorp.com

2005

Submission #	713406
IP Address	10.74.98.100
Submission Recorded On	01/07/2021 4:53 pm
Time to Take Survey	2 minutes, 48 seconds

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Name:

Angely Andrade Vallarta

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Bikeway & Walkability Committee
Cultural Arts Committee
Fairview Park Steering Committee
Finance and Pension Advisory Committee
Historical Preservation Committee
Housing & Public Service Grants Committee
Mobile Home Park Advisory Committee
Parks, Arts and Community Services Commission
Planning Commission
Traffic Impact Fee Ad Hoc Committee

Indicate why you wish to serve on this Committee/Commission.

I would be honored to serve on any of these committees, as a local resident, and parent, to help shape the future for a better Costa Mesa. In my 20 year experience, I have worked in various cities raising community awareness, funds, and creating public and private partnerships to meet the needs of our neighbors, who "fall through the cracks" in accessing state/federal services or when those services are not sufficient to attain a healthy quality of life. I also have 2 year experience working in a State Senate, and have a clear understanding on the importance of convening dedicated individuals, with varying perspectives, to create well-rounded improvements that serves all whom are impacted.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

A,Andrade Vallarta Resume.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

I am currently not fully immersed in active projects taking place for our city. However, some ideas that I have for issues around the committees/commission's I selected are: - Making streets safe for residents (and kids) to safely walk and bike. Adding crosswalks, where needed -Protecting and hopefully expanding our green, artistic, and historic spaces. Also, safety measures to ensure native animals in our green spaces are protected and prevent encroachment. -Community Services: continue to build upon existing community engagement, to create a sense of self-preservation by all who live here. -for Housing and Planning Commission: ensure we are accountable to the commitment in providing shelter/home for our homeless neighbors.

Note:

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ANGELY ANDRADE VALLARTA

Costa Mesa, CA 92627 | (808) 294-0509 | angelyaandrade@gmail.com | [LinkedIn/Angely](#)

COMMUNICATIONS & OPERATIONAL STRATEGIST Recruitment | Strategy Development | Project Management

Executive leader and manager with expertise in all facets of strategy assessment and reorganization. Skilled in collaborating with all members of the organization to achieve business and financial objectives. Focus on development and support through improved recruitment and program implementation. Instrumental in streamlining and improving processes, enhancing productivity, and implementing solutions at all levels of an organization. Fluent in Spanish.

- Management & Supervision
- Recruitment & Training
- Leadership Transition
- Strategic Planning & Analysis
- Budget Management
- Grant Proposals & Recommendations
- Public Speaking & Event Planning
- Collaboration & Partnership leader
- Systems Improvement
- Program Implementation
- Information Management
- Business Development

PROFESSIONAL EXPERIENCE

ORANGE COUNTY UNITED WAY, Irvine, CA

Associate Director of Corporate Engagement

August 2019- Present

- Lead and develop a team of three. Currently in the recruitment process of two additional team members.
- Responsible in building effective systems to meet the organizations \$10.5 mil fundraising goal.
- Design and develop new business strategies to further engage organizations new to United Way.
- Support in the sales and client management of Salesforce Philanthropy Cloud accounts.

Corporate Engagement Manager

November 2017-August 2019

- Develop and implement partnership strategies within assigned book of business with a \$2.8 million individual fundraising goal.
- Cultivate C-Level relationships and implement strategies to fulfill corporate social responsibility goals that ultimately increase corporate philanthropic investments and employee engagement.
- Establish and deepen meaningful relationships with corporate partner leadership and other key influencers. Currently primary contact to 100+ major donors with gifts of over \$10,000.
- Design, deliver and execute individualized development presentations and action plans, to ensure relationship and revenue growth through workplace campaigns and community partnerships.
- Serve as the year-round point of contact for corporate partners, major donors and community leaders.

THE LEDGER LAW FIRM, Newport Beach, CA

December 2016-November 2017

Case Manager

- Fostered a collaborative relationship with medical providers, and insurance adjusters to negotiate bill reductions and raise settlement offers to achieve an advantageous disbursement for our clients.
- Analyzed and scrutinized aggregate client files to synthesize a persuasive settlement demand letter to expeditiously reach a settlement, within the statute of limitations or sooner.
- Developed client relationships by maintaining clients informed on a regular basis on the status and developments of their case, and responded to client's inquiries as needed.
- Independently managed and audited 20-50 client cases utilizing Salesforce and Box ensuring data is solicited and inspected in a timely manner.

HAWAII STATE SENATE, Honolulu, HI

December 2014 – May 2016

Bills Analyst, Ways and Means Committee

- Liaised with state department representatives and legislative attorneys through research of state statutes to evaluate proposed amendments for proposed bill amendments.
- Administered full assessment of fiscal repercussions resulting from bill measures and summarized findings to communicate them with the Senator Tokuda, including recommendations for consideration.

ANGELY ANDRADE VALLARTA

Page Three of Three

- Spearheaded the monitoring and successful passage of 40 bill measures through the legislative bicameral process.
- Collected and deciphered testimony and members' discussion of 200+ Commerce, Consumer Protection, Health, Human Services and Housing committees' bill measures, with the purpose of presenting it to Senator Tokuda to help in the decision-making process.

HAWAII RESIDENCY PROGRAMS, INC., Honolulu, HI

July 2010 – December 2014

Program Administrator, University of Hawaii Pediatric Residency & Neonatal Perinatal Fellowship

- Facilitated the operations of two training programs with 6 employees, overseeing their management, and provided support for 3 successful senior leadership transitions.
- Strategized to effectively guide the program toward financial and program targets, remaining below the 10% expense benchmark throughout.
- Implemented improved systems guidelines of 8 prior programmatic accreditation citations and effectively led both programs through 3 accreditation visits, institutional visits, institutional audits and consultant assessments.
- Utilized regular self-assessment to develop a continuous motivation cycle for trainees and increase trainee program satisfaction by 23%.
- Contracted and directed the implementation of a \$1.0 million department renovation effort.
- Engineered a vibrant collection of program activities while maintaining efficient work flow using prioritized procedures and systems.
- Project managed all aspects of departmental events including week-long visiting professorships, commencement ceremonies of 200+ guests, and departmental retreats and holiday functions for up to 70 members.

Recruitment Coordinator, University of Hawaii Internal Medicine Residency, May 2007 – June 2010

- Assessed changes in trend to improve position fulfillment through development of more relevant, generational-focused content for the program's website, and increased applications by 50%, with 170 interviews.
- Conceptualized and successfully organized yearly orientation weeks for 56 residents by scheduling speakers, pre-requisite trainings, and verified residents met all health clearance requirements at 2 teaching hospitals.
- Acted as Deputy in the program administration's absence, fulfilling all day-to-day responsibilities.

EDUCATORS FOR CHILDREN YOUTH AND FAMILIES, Brooklyn, NY

August 2005 – January 2007

Site Coordinator, Learning to Work (LTW), Brownsville Academy High School

- Achieved ongoing funding commitments by the NYC Department of Education through monthly statistical and narrative reports and increased the community's internships commitments by 80% through marketing and networking of the LTW mission.
- Appraised and supervised 4 full-time employees and 25 student-interns, ensuring appropriate training took place.
- Elevated the LTW program as a model in NYC Transfer Schools through achievement of all contractual and outcome goals through collaboration and communication with the NYC Department of Education and funding sources.

EDUCATION & CREDENTIALS

Masters of Public Administration, University of Hawaii-Manoa, Honolulu, HI

Bachelors of Psychology, Legal Studies Minor, St. John's University, Queens, NY

ANGELY ANDRADE VALLARTA

Page Three of Three

PRESENTATIONS

[*Orange County United Way Doing More Challenge*](#) – Irvine, CA

“[*New life- saving devices: The tablet computer across the pediatric continuum*](#)” – Workshop, Association of Pediatric Program Directors, Chicago, IL and University of Hawaii, John A. Burns School of Medicine Grand Rounds, Honolulu, HI

[*Puppy Mills Overview and Alternatives*](#)

Accreditation Council of Graduate Medical Education site visits, institutional mock site visit and internal reviews

Submission #	713301
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 1:45 pm
Time to Take Survey	6 minutes, 6 seconds

Page 1

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Name:

Ben Chapman

Indicate the name of the Committee/Commission you are interested in serving on:

Fairview Park Steering Committee
Historical Preservation Committee
Housing & Public Service Grants Committee
Mobile Home Park Advisory Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

As a 2020 candidate for Costa Mesa City Council, a promise I made to our residents was be as involved in our community as I often as I am able. As a new ambassador to our Chamber of Commerce, I would like to continue this promise by also assisting and joining a committee. I have 11 years experience in property management, a background in communications, marketing, and I work with the public daily. I am interested in finding solutions with others on how we can make our city a better place to live. Over the last 12 months I have worked with those who are seeking assistance with historic preservation, housing & public service and mobile home parks throughout Costa Mesa. Thank you for your consideration.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I would like to work with other members to: Help preserve our city's green spaces. Find solutions on how to keep our historic locations protected. Work with local associations to to better our mobile home parks. Work to find housing development needed in our city in locations that would not negatively impact our residents.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 11:05 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 688556
IP Address: 107.185.44.158
Submission Date: 12/18/2020 11:04
Survey Time: 27 minutes, 50 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Benjamin Soto

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I just love people & being involved. I'm super outgoing, I have a knack for motivation & leadership. I have tons of experience in visual communication, management, & execution of plans. I'm SUPER positive & bring the glue that holds a team together. I'm looking at the sunset years of my career & I want to get involved with community. I LOVE Costa Mesa & have lived & worked here for most of my life.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

B Soto CV.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

As a first year member I would need to pick up boundaries of the position: budget/field/procedure. 1) Build Costa Mesa "City Of The Arts" Brand 2) Develop Art/Culture/Community 3) Provide resource for low income talent

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

BENJAMIN SOTO

Costa Mesa, California
(949) 929-2439
HelloBenjaminSoto@gmail.com

SUMMARY

Creative visionary leader with a track record of successful ventures. Consumer products expert conceptualizing & translating ideas for wide audiences. Developer of industry changing consumer goods & brand building.

SKILLS

- Visionary leader
- Execution of vision
- 20+ product development experience
- Listed inventor of many patents
- Brand building
- Brand reinvention
- Operational organization planning
- Market segmentation strategist
- Calendar & planning
- Management & team cohesion

PROFESSIONAL EXPERIENCE

IGL00 Products Corp., Costa Mesa, CA

Providing vision, strategy and creative direction for \$350M+ revenue, Private Equity owned consumer products company. Lead strategic direction with full responsibility for new product development including consumer-facing marketing. Managing 3 design teams of Industrial Design & Graphic Design to deliver a cohesive design message for the brand. Reporting directly to the CEO with an oversight of 15 employees.

Vice President of Creative Services (October 2016 to present)

- Implemented a product segmentation strategy that allows IPC to sell product across 16 channels of distribution, a key factor in increasing revenue by \$40M in 2 years.
- Responsible for opening an Orange County based office to lead the design, ideation and out facing marketing efforts.
- Invented and patented first-to-market biodegradable cooler with increasing revenues by \$30M by 2021 and potentially eliminate the use of Styrofoam coolers helping the ecological footprint.
- Reinvented consumer facing branding into successful campaign across all segments of business from concept, focus group, Board presentation, to buyer.
- Implemented calendar & Go To Market strategy for organization.
- Marketing strategist. Implemented "Skunk Works Team", a team of 8 individuals that led to 6 successful new to world product ideas.
- Built Brand Foundation Initiatives to instill values & brand messaging to communicate & align organization
- Achieved all KPI goals while resourced with less than 30% of the budget of peer companies.

Land And Sea Recreation LLC., Huntington Beach, CA

Co-Founded Sporting Goods Consumer Products Company which launched an innovative first-to-market product at Target. Igloo Product Corporation purchased the company in its infancy.

Co-Founder (January 2016 to October 2016)

- Acquired funding for project.
- Developed a first-to-market product, negotiated pricing & set up supply chain.
- Responsible for design, sourcing, samples, cost, and supply chain set-up.
- Filed and successfully won the Utility Patent protection in the USA.
- Successfully launched product nationally in all doors at Target.
- Negotiated and closed the sale of the company to Igloo Products Corp.

Vista Outdoor, Bell Helmets, Carson, CA

Managed \$20M business unit in satellite office where design/development focus was on mass customers. Managed day to day operations with an oversight of 15 employees.

Senior Creative Director (May 2014 to October 2016)

- Managed design & development team that brought concepts to golden sample for Mass
- Awarded Licensed segments: Disney, Lucas Films, Barbie, & Mattel.
- Quick to market achievements bringing commercialization of products to market in under 60 days

C-Preme LLC, Carson, CA

Owner of a start up that grew from 0 to 35 million in 4 years

Lead strategic direction with full responsibility for new product development process, marketing, and brand building. We created 3 successful brands with distribution in Walmart, Target, REI, Academy as well as many Independent Bike Dealers. Easton Bell Sports purchased the company in 2014.

Co-Founder, Creative Director (July 2010 to May 2014)

- Developed a disruptive first to market product that changed the landscape of the bicycle helmet industry
- Increased youth helmet pricing by 20% across the category
- Sold 4 million helmets in 4 years
- Worked directly with investment banker in transaction to Easton Bell Sports
- Developed Strategic relationships within sporting goods category at Target and Wal-Mart
- Awarded multiple design and utility patents for multiple products.
- Successful license agreements with Marvel and Nickelodeon

The Walt Disney Company, Glendale, CA

Developed brand look & managed all assets for the Emmy Award winning Animated television show “Kick Buttowski”. Managed team of 15 artists & coordinated with production assistants, storyboard artists, writers, legal, HR, animation union representatives, & executive team to deliver all 44 episodes completed & on time from concept to broadcast.

Art Director (2008 to 2010)

- First animated series at Disney TVA to use vector based art to cut cost & time. I was the on staff Adobe Illustrator expert.
- Built styleguide for digital & consumer product teams.
- Managed all consumer facing outlets of the brand.

Paul Frank Industries Inc., Costa Mesa, CA

Built creative foundation for a worldwide POP culture icon. Managed all creative direction of iconic youth apparel brand & licensors.

Creative Director (1998 to 2008)

- Worked closely with Creative Founder Paul Frank and drove implementation of character-based designs to multiple merchandise categories until his departure in 2004 when I took over his functions.
- Owned all facets of creative driving growth from \$250k – \$40M in annual sales
- Managed Screened tees & fleece, Pajama & sleepwear programs.
- Executed strategic brand collaborations with Mattel, John Deere, Lego, Sanrio, VANS, and Vespa.
- Executed strategic artistic collaborations with Shag, Shepard Fairey, Mark Ryden, and Elvis.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 11:16 AM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 687595
IP Address: 107.77.227.5
Submission Date: 12/18/2020 11:15
Survey Time: 3 minutes, 16 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Brad Abraham

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Bikeway & Walkability Committee
Fairview Park Steering Committee
Finance and Pension Advisory Committee
Historical Preservation Committee
Housing & Public Service Grants Committee
Mobile Home Park Advisory Committee
Parks, Arts and Community Services Commission
Planning Commission
Traffic Impact Fee Ad Hoc Committee

Indicate why you wish to serve on this Committee/Commission.

As a small business owner and resident of Costa Mesa it is my greatest pleasure to serve our city.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

Parks Finance Walkability & bike access

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	713191
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 2:34 pm
Time to Take Survey	21 minutes, 58 seconds

Page 1

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Name:

Brett Woods

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I believe that youth involvement in youth sports and the arts is very important to society and the individuals who participate. I value the strong relationship that the City of Costa Mesa has with youth sports groups in our area and would like to see it improve and grow. I have hands on experience with coaching, administration and city relations. My involvement includes the following; 12+ years of involvement with youth sports in the City of Costa Mesa. Ten years plus AYSO Region 97 liaison to the City of Costa Mesa, Newport Beach and NMUSD. Coached many soccer teams. AYSO Region 97 All-Stars Coordinator. Ten plus years AYSO Region 97 Board Member.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I have some ideas about and would like to see the renewal and improvement of the Joint Use Agreement with NMUSD.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

January 25, 2021

Cassius Rutherford - PACS Commission Application

1) Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

Costa Mesa's thirty one parks, two community gardens, and six recreational facilities deserve an effective advocate and steward who will work to maintain the highest quality facilities in our public spaces. We must also ensure that future development aligns with the priorities outlined in the City's Open Space Master Plan of Parks and Recreation to preserve a high quality of life for residents and newcomers alike. My experience working in teams small and large, serving in numerous leadership roles and issue-advocacy speaks to my passion for identifying policy issues. A resume is attached for your consideration.

Driven by a passion for civic engagement and community service, I aspire to continue bringing a thoughtful voice and tireless work ethic to our city's Parks, Arts and Community Services Commission. I believe we need commissioners who are accessible and active in our community, and I have strived to embody this during my two years of service on the commission, gaining experience with stakeholders working to advance issues and mediate conflicts. I am also an active volunteer lead with a local nonprofit group, People for Housing Orange County, and I have served for three years as a board member with the Costa Mesa Democratic Club where I work to understand and elevate the policy issues affecting Costa Mesa families. The expectation of transparency, professionalism and integrity from City Commissioners aligns closely with my own values as demonstrated in previous positions.

My recent experience on the commission has included working with community groups to resolve concerns about park access during the COVID-19 pandemic. Last year, I helped lead an effort with fellow commissioners and the OC Model Engineers to advocate for a safe return to operations for train maintenance in Fairview Park. When youth baseball league leadership encountered delays in getting covid-safe practice plans approved, I helped bring together city leaders and league leaders to push the approval forward and get kids back out on the field. Before the pandemic, I also collaborated with Councilmember Chavez to initiate a policy review on the city's restrictive group permitting requirement with the hope of reforming this particular element of city code and increasing public access to our parks.

2) As a Committee/Commission member, what ideas or projects are of interest to you?

A central focus to any commissioner should be supporting and collaborating with Costa Mesa's world-class city staff in the Parks and Community Services department. Some of Costa Mesa's best initiatives and ideas have come from City Hall's amazing staff. In addition to supporting and collaborating with staff, Commissioners should always be looking for innovative and creative ways to improve the quality of life for residents and protect our environment.

The recreational needs and preferences of my generation are changing, with an increased desire for spaces like bicycle paths and skate parks to be prioritized in new projects. As a commissioner, I aspire to be a steadfast supporter for projects that activate public space, like skate park improvements, bike paths and the development of more youth sports facilities.

In 2019, I advocated to the Mayor and City Council to seek funding for sustainable projects that lie within certain Costa Mesa census tracts under Senate Bill 535. This bill passed the Legislature in 2012 and specifically targets environmentally disadvantaged communities in California for investment of proceeds from the State's cap-and-trade program. SB 535's funding framework prioritizes improving public health, quality of life and economic opportunity in the most pollution burdened areas. CalEPA compiled the full list of disadvantaged communities in February 2017, with an update in the software during June 2018 adding some new census tracts, in particular several census tracts in Westside Costa Mesa and along Harbor Blvd. CalEPA's EnviroScreen tool shows that Westside Costa Mesa includes 2 census tracts with "disadvantaged" and "low-income" designations that fall under SB 535 and AB 1550 for funding projects that mitigate environmental impacts. In 2016, AB 1550 was passed as somewhat of a compliment to SB 535, increasing the percent of funds for projects located in disadvantaged communities from 10 to 25 percent.

Areas of Westside Costa Mesa are directly in the line of eligibility for potential funding and projects that mitigate the Environmental Justice impacts outlined in SB 535, and I am extremely pleased that the city has already initiated eligible/compatible projects, including the Lions Park Playground project. I would be excited by the opportunity to further work with fellow commissioners and city staff to identify any other eligible projects.



CASSIUS "CASH" RUTHERFORD

Passionate communications professional & community organizer ready to deliver tangible progress & results working in my home of Costa Mesa.




EDUCATION

- B.A. in Political Science (University of California, Irvine, 2015 - 2019)
- High School Diploma & Visual Arts Certificate (Idyllwild Arts Academy, 2011 - 2015)

SKILLS

- Community outreach & public relations
- Team building & networking
- Adobe, Google, & Microsoft suites
- Email marketing & digital advertising across platforms
- Graphic design
- Direct mail & print advertising
- Conflict resolution
- Public speaking

CONTACT

-  Costa Mesa, CA
-  cashrutherford@gmail.com
-  951-265-0461

MORE INFO

-  /Cassius-Rutherford

EXPERIENCE

Field Coordinator Orange County United Way

JULY 2020 - PRESENT

- Coordinator for the Housing Champions Advocacy Network to advocate for new supportive & affordable housing projects.
- Housing navigation for homeless veterans in a countywide scattered-site Permanent Supportive Housing initiative.

Account Manager, Asst. Account Manager & Associate Consensus Inc.

JULY 2019 - MAY 2020

- Managed community engagement campaigns & public relations for public & private sector real estate clients.
- Organized community support in approval hearings for 1,500 housing units across Los Angeles County.

Parks, Arts & Community Services Commissioner City of Costa Mesa

FEB 2019 - PRESENT

- Appointed at-large by the Costa Mesa Mayor & City Council in 2019 with a perfect attendance record at meetings since.

Chief of Staff, Associated Students of UCI Office of the President

JULY 2018 - JUNE 2019

- Coordinated office's policy agenda, including passage of \$400,000 funding bill for basic needs & first ASUCI report on housing issues.
- Led student civic engagement through Town Halls with elected officials, letter writing campaigns & advocacy to administrators.

Chair & Board Member Costa Mesa Democratic Club

JULY 2018 - PRESENT

- Served as Orange County's youngest Democratic Club Chair in 2020, growing club membership year-over-year by 55%.
- During 3 consecutive terms in club leadership we re-branded, consolidated assets, re-wrote bylaws, and expanded the board.

Housing Commissioner, Associated Students of UCI Office of the President

JULY 2017 - JUNE 2018

- Led ASUCI's first commission of 10 interns to address low-income students' housing insecurity and homelessness.
- Leveraged funding and resources to produce UCI's first comprehensive survey on student housing insecurity.
- Organized advocacy events with school administrators.

Leasing Assistant, Verano Place Graduate Student Housing Office at UCI

MAR 2016 - SEP 2017

- Managed resident files with UCI leasing staff to process new applications & respond to student tenants' issues or questions.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Thursday, January 7, 2021 5:00 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 713415
IP Address: 10.74.98.101
Submission Date: 01/07/2021 5:00
Survey Time: 10 minutes, 40 seconds

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Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Cassidy Berliner

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Historical Preservation Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

As a Costa Mesa resident I take extreme pride in my community and wish for nothing more than our city to maintain its greatness. My desire to serve on one of the three committees selected is because I want to add value to our city. I am a dreamer but most importantly...I am a doer. I wish to best utilize my unique and experienced background in an effort to empower others in my community. It would be an absolute honor and pleasure to work with my neighbors and FOR my neighbors. Please find the qualifications that I feel best highlight my experience listed below: Social Media Strategist for National Brands (Highly Skilled on Instagram, Facebook, Pinterest, Website) Copywriter Advertising Campaigns Digital Community Management Growth Marketing Digital Media Content Creator Award Winning Influencer Professional Speaker Former Director of Business Development in the Legal Industry Extensive Legal Background (Assists Counsel w/ Legal Document Prep and Drafting, Document Review, Depositions, Class Action Settlement Administration, Client Management, Trial Preparation) Classically Trained Musician (Violinist, Violist, and Vocalist) Actress (Training Commenced at South Coast Repertory) I look forward to an opportunity to serve my community and appreciate the opportunity to do so.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

Cultural Arts Committee, Parks, Arts and Community Services, Historical Pres.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Thursday, January 21, 2021 2:36 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 737280
IP Address: 104.3.244.26
Submission Date: 01/21/2021 2:35
Survey Time: 50 minutes, 34 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Charlene Ashendorf

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

PARKS, ARTS & COMMUNITY SERVICES embodies the heart of Costa Mesa. Residents and visitors alike are drawn to this community because of its many beautiful parks, public art viewings and the offerings of a myriad of services. The restructuring of the commission resulted in my expected term ending 2023 expiring prematurely! The last two years as Commissioner, liaison to senior/senior center, I have established strong relationships, forged many partnerships and represented the community served by the activities of the Costa Mesa Senior Center. Whether by writing bi-monthly articles for The Chronicle, regularly attending a variety of senior ZOOM programs or sharing information about the center and for the seniors, I was able to be the eyes and ears beyond staff as commissioner. The pandemic forced me to creatively seek ways to represent the needs of its population as well as working with my fellow commissioners and staff. So why do I wish to serve? With a makeup (perhaps) of new commissioners, experience will be important. I have the passion, knowledge and strong desire to continue to serve my community. I believe that my service as continuity, history and enthusiasm will be of benefit to the Commission.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

In the current pandemic state, I would like to see projects that increase community engagement in a broader, more expanded way. Park tours, virtually; educational programming virtually; art and entertainment walks virtually. Activities and interests to all ages in partnership with nonprofits, businesses, and the school district to stimulate the interests in our parks and arts! But also, in the current environment, I would be very interested in seeking ways to engage members beyond the online world. People need more

than screen time. We need to be creative with "FACE" time, "FIELD" time. In a post-pandemic environment, our city will have to ramp up quickly to meet the demands on our parks, the maintenance, budgetary demands and new programming! From the perspective of the arts we need to be prepared to approve and execute a Cultural Arts Master Plan that will benefit our residents as well as proceed ahead at a quick pace. The arts and artists need our city to survive and thrive. We must be ready to not simply bring our parks, the arts and our services to its 2020 level but beyond 2021! The role of the commission will play an important part in keeping Parks, Arts and Services at the heart of this city.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	742594
IP Address	76.91.73.83
Submission Recorded On	01/25/2021 11:16 am
Time to Take Survey	4 minutes, 44 seconds

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If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Chris DiAngelo

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Finance and Pension Advisory Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I'd like to positively contribute to my community. I bought our "forever home" last year in Costa Mesa. I have 20 years experience as a Business Consultant specializing in business processes and finance. I have a passion for working with Animals and a history of volunteering with animal rescues.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

Community oversight and driving new projects.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	706806
IP Address	10.74.98.101
Submission Recorded On	01/04/2021 12:39 pm
Time to Take Survey	9 minutes, 20 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Diana King

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have lived in Costa Mesa for 7 years and love living here. I have a five year old and one year old- who love going to all of the great parks in our city. I am looking for an opportunity to be more actively involved in making the city's parks even better and more accessible for everyone.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

resume- Diana King.doc

As a Committee/Commission member, what ideas or projects are of interest to you?

Updating, modernizing and increasing accessibility of city parks. Working on merging arts, culture and parks so more of our community can participate.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

DIANA S. KING

Current: 2421 Bonnie Place Costa Mesa, CA 92627

Phone: 323-708-2475

E-mail: dianasking@gmail.com

EDUCATION:

Loyola Law School, Los Angeles, CA

J.D. May 2006, Sat for the July 2006 Bar Exam

Dean's Honor List, National Moot Court Honors

University of Oregon, Eugene, OR

B.A. in Political Science, June 2003

Member State Bar of California- December 2006 admitted- Bar Number 245194

EXPERIENCE:

Orange County District Attorney, Santa Ana, CA

Deputy District Attorney IV, Dec. 2006-present

- Currently assigned to the Family Protection Unit. I handle Felony Domestic Violence cases in the county from filing, to preliminary hearing, to trial.
- Conducted 90 Jury Trials
- Member of specially assigned task force to prosecute DUI-Drug cases (2012-2014)

Santa Clara County District Attorney, San Jose, CA

Post Bar Law Clerk, Sept. 2006-Nov. 2006

- Drafted pre and post-trial felony motions
- Argued pre-trial motions in misdemeanor cases

Los Angeles County District Attorney, Los Angeles, CA

Law Clerk, January-May 2006

- Assisted with daily calendar
- Conducted suppression motions and preliminary hearings
- Assisted with and conducted misdemeanor jury trials

McNamara, Dodge, Ney, Beatty, Slaterry, Pfalzer & Borges LLP, Walnut Creek, CA

Summer Associate, May-Aug. 2005- Offer Extended

- Assisted in all aspects of trial preparation
- Prepared discovery responses and drafted letters to clients
- Researched and drafted trial briefs

California Superior Court, Los Angeles, CA

Extern to the Honorable Aurelio Munoz, Honorable Morris B. Jones,

June-Aug, 2004

- Researched and drafted pre-trial motions for a wide range of civil cases
- Observed pre-trial conferences, settlement conferences, motion hearings and trials
- Participated in daily discussions with Judge on cases and research

BOARD MEMMBERSHIPS AND TRAINING

- District Attorney Women's Network (DAWN): Founding Board member. DAWN works with the District Attorney's office management to highlight issues for women in our office and regularly communicates with them to work to make our office a more inclusive work environment. Regularly participate in Community Outreach- senior centers, beach clean-up, soup kitchens.
- Regularly conduct trainings at Womenspace, a Women's Shelter in Costa Mesa on the Criminal Justice System as it relates to Domestic Violence Victims.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 11:20 AM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 687607
IP Address: 107.184.184.122
Submission Date: 12/18/2020 11:19
Survey Time: 5 minutes, 12 seconds

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Read-Only Content

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Name:

Doan Do

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

As a 40 plus year resident of Costa Mesa I'm concerned about the health and wellness of our children especially during this challenging year.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

Playground equipment, parking, stops signs. Community involvement. Health and well being of the community

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	713393
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 4:47 pm
Time to Take Survey	3 minutes, 31 seconds

Page 1

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Name:

Elise Gates

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have experience working in veterinary hospitals and love my dog and cats very much and want the best for them. I care about the future of my community.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

****SKIPPED****

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	695679
IP Address	10.74.98.101
Submission Recorded On	12/27/2020 11:30 am
Time to Take Survey	20 minutes, 3 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

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Name:

Emily McClain

Indicate the name of the Committee/Commission you are interested in serving on:

Fairview Park Steering Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

Fairview Park is a unique resource in Costa Mesa that has a great impact on its residents and surrounding communities. Personally our family frequents Fairview park and have since the first 9 years we lived here as renters in Eastside Costa Mesa and this last year when were able to purchase a home on the college park neighborhood of Costa Mesa. I can't think of a park I would like to learn more about and a community I would rather serve more than the community and City of Costa Mesa.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Emily McClain Resume 2020.docx

As a Committee/Commission member, what ideas or projects are of interest to you?

As a parent and community member I am interested in any projects that are able to support the city of Costa Mesa in its efforts to provide community services(parks, libraries, recreation, and services) to the growing and diverse population of its residents.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Emily McClain

Costa Mesa, CA

949-433-8776 emcclain13@hotmail.com

Experience

Encinitas Unified School District: January 2018 to June 2019

Instructional Aide for K-3rd students with Autism Spectrum Diagnosis as well as Emotional Disorder. Required strong communication skills, conflict resolution skills, as well as basic teaching skills. CPI trained.

Sanderling Waldorf School Front Office: September 2017 to January 2018

First contact for parents, visitors and vendors as well as coordination of communication between teachers and administrators for both Sanderling Campuses.

Responsible for greeting and checking in parents for tours, organizing scrip for parents as well as keeping track of children's immunization records.

Managed water deliveries, bus transport between campuses, and helped teachers with children waiting to be picked up the office when they needed to leave early due to illness or appointments.

Assisted in keeping track of teacher meetings, communications, payroll, organizing campus maintenance, as well as complying with fire codes and safety.

Sanderling Waldorf school early childhood Substitute- January to March 2018 once a full time administrator was able to be on campus in the front office January 2017 I switched to substitute teaching in the early childhood classroom.

Responsible for food prep, assisting the main teacher, helping children work through conflicts as well as planning and organizing drop off, pick up and after school transitions.

Yoga Instructor: 2002 to current.

Have taught at multiple studios in Orange and San Diego Counties, corporate settings, individual clients, as well as recovery and rehabilitation settings. Last yoga position was held at Hoag medical center detox unit. Currently on furlough due to the Covid 19 Pandemic.

Education

B.A. University of San Diego in Communication Research Methods; Minor in Political Science. 6 units Early Childhood Education 3 units OCC Early Childhood Literacy; 3 units Coastline Community College Human Growth and Development. Certified Yoga teacher in the Bikram and trained in Anusara methods of Hatha Yoga. Trained in Self Care and Integrative Sound Healing.

Submission #	709780
IP Address	10.74.98.101
Submission Recorded On	01/05/2021 6:11 pm
Time to Take Survey	4 minutes, 47 seconds

Page 1

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Name:

Eric Engelbert

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

I have lived in Mesa Verde Since 2007. I have two young children. We frequently use the parks and other open spaces in Costa Mesa.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I am interested in city planning, parks and open spaces.

Note:

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GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Thursday, January 7, 2021 11:05 AM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 712614
IP Address: 10.74.98.100
Submission Date: 01/07/2021 11:04
Survey Time: 52 minutes

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Read-Only Content

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Name:

Erik Roberts

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway & Walkability Committee
Fairview Park Steering Committee
Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission
Planning Commission
Traffic Impact Fee Ad Hoc Committee

Indicate why you wish to serve on this Committee/Commission.

Hello, Planning commission and the Housing & Public Service Grants Committee are my top two preferences. I reside in district 2. I am willing to take any length of term as the city sees fit. I seek to increase my involvement in city matters that affect those that reside, work, etc. in Costa Mesa to further improve our great city. I have recently participated in two recent city council meetings and found that many of the agenda items I had a unique, experienced perspective to offer the council. My input was appreciated and useful to further the discussion so the council could resolve the issue in a timely fashion. I hope to do the same for one or more of these committees, commissions I have requested. I am an Air Force overseas war veteran, have a degree in legal studies from UC Berkeley with associate degrees from IVC in Spanish, Computer Information Science, and Physical Education. I have been elected leader of many organizations including honor societies in college focusing on service to the community and an Orange County non profit focusing on restoring developed and undeveloped lands, areas back to OC native plants and away from wasteful, harmful invasive plant species. I have also personally served our community in many capacities including regularly donating platelets hundreds of times this century, leading group cleanups/restorations of parks/wild lands, as well as delivering donated food to low income Costa Mesa seniors with the Costa Mesa Senior Center for most of this C19 pandemic. I am educated, experienced, motivated and prepared to be a valuable contribution to any committee/commission. I will be a stickler for the rules, procedures when I serve and strive to improve those methods for better efficiency and performance. I thank you for the opportunity to serve.
Erik W. Roberts

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

My focus will be primarily on improving all things Costa Mesa for a more sustainable, healthy, efficient, and representative future for all. Specifically upgrading our city building, restoration, procurement codes/policies for greater cost effectiveness for all stakeholders in the long term with respect to energy efficiency, water efficiency, indoor air quality, safety, local material/product usage, etc. A long term focus should be applied for such long term projects, purchases for the benefit of all involved. I find the focus is often too much on short term or purchase price rather than long term/life cycle costs, benefits. With that said, all issues/items brought to my attention while serving on a committee/commission will receive my full attention to explore, learn about, discuss and decide in a timely fashion. I will be diligent with my assigned duties.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	702857
IP Address	10.74.98.101
Submission Recorded On	01/01/2021 12:29 pm
Time to Take Survey	18 minutes, 28 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Gary Parkin

Indicate the name of the Committee/Commission you are interested in serving on:

Historical Preservation Committee

Indicate why you wish to serve on this Committee/Commission.

I am currently the Chair of this committee and would like to continue working with these talented and very knowledgeable committee members. We continue to improve and educate Costa Mesa residents on our great history including: 1. Costa Mesa Notables (24) Including the first female police officer, Sharon Lozzi, Les Miller, the first Costa Mesa High School principal and many more. 2. Historical Brass Plaques (6). 3. Recognize Costa Mesa businesses in operation for 50 plus years. These include Lil Pickle, Newport Harbor Animal Hospital, Hoover Printing, and Theodore Robbins Ford. 4. Utility Box Art Program 5. Social Media " This Day/ Month in History"

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I would continue to recognize and celebrate Costa Mesa businesses that have been in operation for more than 50 years. This has been a great success. We have four more ready to interview and film. Full episodes can be found on www.costamesa.gov/HPC I would also educate homeowners on the Mills Act. Historical homes could save money on taxes. I would continue working on recognizing Notables that have contributed to our city.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 6:21 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 688329
IP Address: 76.87.64.224
Submission Date: 12/18/2020 6:21
Survey Time: 11 minutes, 41 seconds

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Read-Only Content

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Name:

George Paquette

Indicate the name of the Committee/Commission you are interested in serving on:

Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

To contribute and help maintain our great place to live

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

To provide residents a fun place to live and be outdoors, while enticing new businesses to want to be a part of it.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Thursday, January 21, 2021 4:21 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 737479
IP Address: 104.34.11.150
Submission Date: 01/21/2021 4:20
Survey Time: 8 minutes, 43 seconds

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Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Gestina Yassa

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

Currently working at Nickelodeon Animation Studio, I have had the privilege of volunteering at local elementary, middle, and high schools to bring them mural projects, animation lessons, and everything in between. As someone who grew up in Costa Mesa, I believe the students of this city can benefit from similar public projects. I graduated from UCLA in 2019 and feel equipped to return to my hometown to beautify it with art and increase artistic engagement.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

City Beautification of tunnels/electricity boxes/trashcans- Elementary school competitions for murals. Similar to the art in the Crystal Cove tunnels Zoom Animation Classes for High Schools Chalk Art Days at Public Parks - Chalk and Drawing Instruction Provided by the City

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 11:08 AM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 687581
IP Address: 107.77.230.20
Submission Date: 12/18/2020 11:08
Survey Time: 3 minutes, 12 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Hengameh Abraham

Indicate the name of the Committee/Commission you are interested in serving on:

Finance and Pension Advisory Committee
Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

I ran for city council in district 6 and I am business owner that wants to serve Costa Mesa. I am also an ambassador with the chamber of commerce.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

Small businesses support Housing Parks Planning

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	713318
IP Address	10.74.98.100
Submission Recorded On	01/07/2021 3:43 pm
Time to Take Survey	21 minutes, 56 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

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Name:

Jason Komala

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

Serving on the Cultural Arts Committee since 2015, I have been able to see the impact art, events and activities have on our community. I have been able to serve on subcommittees for our Artist grant program, Artist Directory and our Signature event Artventure. With the shut down from 2020, I know residences are eager to return to a sense of normalcy. I want to be a part of bringing this normalcy back to our community through the services, events and public spaces they have come to cherish and do so in the safest manner possible. During the pandemic, my leadership role in an essential service put me at the front line of rolling out safety and cleaning protocols in alignment with changing local and state ordinances. This experience would be an invaluable asset to this commission as our community returns to a sense of normalcy.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

2020 Resume.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

Collaboration with the Cultural Arts Committee to align our City's motto, "City of the Arts" with events and services that will bring our community the sense of normalcy they need this year whether virtually or in person. A large part of that would be the safe use of public spaces as well as protection of our natural resources such as Fairview Park.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Friday, December 18, 2020 5:30 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 688265
IP Address: 107.184.162.216
Submission Date: 12/18/2020 5:29
Survey Time: 23 minutes, 40 seconds

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Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Jeff Pettis

Indicate the name of the Committee/Commission you are interested in serving on:

Fairview Park Steering Committee
Finance and Pension Advisory Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

I believe public service is the best way to be an active participant in the workings of our community. As a former candidate for Costa Mesa City Council District 6, I seek to fulfill the commitment I made to my constituents; win or lose, I will remain involved any way I can in activities directed toward the betterment of our city.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Jeff Pettis resume' .doc

As a Committee/Commission member, what ideas or projects are of interest to you?

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

JEFF F. PETTIS, RN-BC, MSN

254 E. 15th Street, Unit B, Costa Mesa, CA 92627

949-637-9811

jeffpettis2007@gmail.com

OBJECTIVE

To serve the city of Costa Mesa by functioning as a member on a City Committee/Commission

EDUCATION

Master of Science in Nursing Administration Services	2013
<i>California Baptist University – Riverside, CA</i>	
Registered Nurse – License No. 786161	2010
<i>California Baptist University – Riverside, CA</i>	
Bachelor of Arts, Political Science	1998
<i>California State University, Long Beach – Long Beach, CA</i>	

LICENSURE AND CERTIFICATION

Registered Nurse – License No. 786161	2010
ANCC Board Certification – Psychiatric and Mental Health Nurse	2014

PROFESSIONAL EXPERIENCE

Mental Health RN III-Clinical Nurse Manager, Outpatient Mental Health	Jan 2016-Present
<i>Veterans Health Administration Long Beach</i> <ul style="list-style-type: none">Clinical area of nursing supervision includes all outpatient psychiatry at the Long Beach Veteran's Administration Hospital and associated Community-Based Outpatient Clinics.Manage all clinical and administrative duties of a team of 30 licensed clinicians including: Registered Nurses, Nurse Practitioners, and Licensed Vocational Nurses.Participated and actively engaged in several "Lean" process improvement projects within Long Beach VA.Ensure all aspects of outpatient psychiatry at Long Beach VA are adhering to conditions set forth by Joint Commission.	
Mental Health RN II, MSN – Nurse Manager, Inpatient Mental Health	Jan 2015 – Jan 2016
<i>Veterans Health Administration Greater Los Angeles</i> <ul style="list-style-type: none">Assumed all duties of clinical and administrative nursing management including: staffing, interviewing, progressive discipline, competency fulfillment, and training.Collaborated with MDs to ensure excellence in mental health care delivery.Served as a team-building resource for registered nurses under my leadership.Promoted integrity and commitment within my team to properly advocate for the veterans under our care.Elected Chair of NPPC May, 2015	
Mental Health RN II, MSN – Clinical Assistant Manager, Inpatient Mental Health	Sept 2014 – Jan 2015
<i>Veterans Health Administration Greater Los Angeles</i> <ul style="list-style-type: none">Responsible for ward education and training of staff as neededModel initiatives, values, and policies of the VHAAct as a resource for staff in need of guidanceSupport ward physicians with all clinical activitiesInvolved in staffing and recruitmentElected co-chair of Mental Health SBSG	
Mental Health RN II, MSN	Sept 2013 – Sept 2014
<i>Veterans Health Administration Greater Los Angeles</i> <ul style="list-style-type: none">Primary education group facilitator: PTSD, substance abuse, treatment regimen, and coping skills.Conduct daily mental status exam on inpatient VeteransSkilled in all forms of medication administrationCertified through level IV PMDB training	
Utilization Review Manager, RN, MSN	2011 - 2013

Pacific Hills Treatment Centers, Inc.

- Manage all aspects of utilization review for a private chemical dependency treatment company that includes 3 inpatient facilities and one outpatient
- Utilization review of all contracted and non-contracted insurance companies including clinical reviews, discharge planning, and peer review.
- Facilitated staff and patient education groups on relapse prevention, trauma survivors, PTSD, and life skills.

Registered Nurse

2010- 2011

Four Seasons Surgery Center

- Circulating RN
- Circulate throughout 5 surgery suites and pre/post-op
- Electronic medical record charting

Registered Nurse

2010 – 2010

Riverside Medical Clinic

- Assessment and triage of patients in a busy urgent care with high acuity
- Perform interventions including: IV starts, medication administration, blood draw, 12 lead EKG, splinting, wound care, and general patient care
- Documentation and charting in electronic medical record

Sales Manager

2005 - 2009

Avondale Auto Group

- Responsible for leading the sales team to meet and exceed forecasts
- Performance forecasting for individual and team sales goals
- New hire recruitment and development

District Manager

2000 - 2005

Frito-Lay, Inc.

- Oversight and management of 10 route salespeople, servicing 50 grocery stores
- Create and maintain a district operational budget
- Consistently met and exceeded all sales forecasts
- Formal interviewing of prospective route drivers

SKILLS

- Proven ability to critically think in varying environments
- Natural leader and experienced manager
- Willingness to adapt to changing circumstances
- Strong interpersonal and relationship building skills
- Practiced in electronic medical record keeping

AWARDS AND HONORS

Class President - School of Nursing

2010

California Baptist University – Riverside, CA

- Advocated and mediated for all student concerns
- Represented the school of nursing in university government
- Communicated university directives to nursing class
- Ensured the integrity of the university in the clinical setting in terms of conduct, uniform code, and HIPAA adherence

President's List

1998

California State University, Long Beach – Long Beach, CA

Dean's List

1998

California State University, Long Beach – Long Beach, CA

VOLUNTEER ACTIVITIES

- Costa Mesa City Council Candidate, District 6, 2020 cycle
-

Submission #	710488
IP Address	10.74.98.101
Submission Recorded On	01/06/2021 8:47 am
Time to Take Survey	5 minutes, 14 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

John Lux

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway & Walkability Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I moved to Costa Mesa from Chicago, IL four and a half years ago. I am a cyclist and runner myself and love that Costa Mesa has walkability and bike-ability similar to a major city like Chicago. I would love to see this expanded upon and Costa Mesa become a leader in non-car accessibility, especially in largely car-dependent geography like Southern California.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

John C. Lux_CM_committee.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

Making Costa Mesa a leading city when it comes to non-car transportation. I would love to see the community push the bounds around safety and accesability. So many children seem to bike to school, and this initiative is important to me.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

John C. Lux

375 Magnolia St. Costa Mesa, CA 92627

(310) 650 8765

johnlux@gmail.com

OBJECTIVE

To obtain a committee appointment to a Costa Mesa city commission, preferably the "Bikeway & Walkability Committee" or the "Parks, Arts and Community Services Commission." Desired position would value a personable and passionate individual committed to continuous learning and acquiring new experiences to benefit their home community. Ideal position would build on excellent communication skills, leadership qualities, and the ability to adapt to a variety of settings and individuals.

SPECIAL SKILLS & TALENTS

Presentation: strong and confident personality with pleasant demeanor. Convincing, persuasive, compelling and fresh in viewpoint. Comfortable in all settings and with people of varying ages, cultural and socio-economic backgrounds.

Leadership: proven dedication, drive and commitment. Excellent team-builder and problem-solver always striving for accomplishments that are original, unique and fresh.

Work ethic: my word is my commitment: dependable and reliable. Given the opportunity, always delivers more than expected. Adaptable, flexible, even-tempered with a good sense of humor.

EDUCATION

Bachelor of Arts, *Magna cum laude*, Loyola Marymount University, Los Angeles, CA (May 2005)

Major: Business Administration / Legal Practices- Minor: Theological Studies (GPA 3.78 / 4.0)

EMPLOYMENT & RELATED EXPERIENCE

Co-Founder/President **Agentis, Inc.** (2009-Present)

Led the company from idea/infancy to profitability and industry leadership. Agentis ingests smart meter data from more than three-million businesses around the United States. Agentis sells a software and data analytics solution to electric and gas utilities that is white labeled and provided to business accounts for energy management. Today Agentis has more than 30 employees and works with 10 of the largest utility companies in the country.

Co-Founder/Development Associate, **8 Plus Ventures, LLC**, Los Angeles, CA/Chicago, IL (2005-2009)

8 Plus Ventures is a three-person boutique investment fund focused on funding early stage private companies looking for growth or start-up capital. Duties included company creation and oversight, sourcing of new leads, investment diligence, term negotiation, and portfolio management.

Internship, **US Marketing & Promotions**, Torrance, CA (2005)

Worked on retail marketing team assisting with marketing and promotional activities for companies such as Anheuser-Busch and Procter & Gamble.

Research Analyst, **Ferrazzi Greenlight**, Los Angeles, CA (2005)

Research analysis for marketing consulting practice and training and development business. Updated files and lists for Keith Ferrazzi, CEO, undertaking database cleanup and cold calling for sales.

Internship, **Ferrazzi Greenlight**, Los Angeles, CA (2004)

Helped develop a teaching course entitled, "You Can't Get There Alone: Secrets of a Master Connector." The course is formulated around a book on social networking by Keith Ferrazzi.

Submission #	713639
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 9:09 pm
Time to Take Survey	4 minutes, 42 seconds

Page 1

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Name:

Kip Hancock

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway & Walkability Committee
Cultural Arts Committee
Fairview Park Steering Committee
Finance and Pension Advisory Committee
Historical Preservation Committee
Housing & Public Service Grants Committee
Mobile Home Park Advisory Committee
Parks, Arts and Community Services Commission
Planning Commission
Traffic Impact Fee Ad Hoc Committee

Indicate why you wish to serve on this Committee/Commission.

After moving to California in 1985 I chose the City Of Costa Mesa and ultimately have never left. My initial interest was to go to community college at OCC and after building friendships have decided this is the city for me.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

****SKIPPED****

Note:

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Submission #	713171
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 2:32 pm
Time to Take Survey	12 minutes, 56 seconds

Page 1

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Name:

Kristina Palmer

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Bikeway & Walkability Committee
Cultural Arts Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

As a resident of Costa Mesa and a small business owner, I experience many of the work of these committees/commissions on a daily basis. I would love to be able to do my part to continue make this community a better place for all of it's residents.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

My biggest interest is bringing all the things that set small cities apart from the rest and make them a desirable place to live. When I am not working on my small business, I spend my free time enjoying all that Costa Mesa has to offer, especially enjoying bike rides around town and supporting local small businesses! I am a true member of this community and I am invested in it's success, vs. just being someone who happens to live here.

Note:

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Submission #	712873
IP Address	10.74.98.100
Submission Recorded On	01/07/2021 12:34 pm
Time to Take Survey	21 minutes, 56 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Lisa Buchanan

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have selected several committees above, any or all, that I would be interested in serving on. In the last few years I have actively worked on several campaigns in Costa Mesa, enabling me to see firsthand the passion that our representatives have for our City. This passion has motivated me to want to continue to work within this community in a meaningful way.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Resume 2019.doc

As a Committee/Commission member, what ideas or projects are of interest to you?

Just getting my feet wet here, but I have an interest in the aesthetics of Costa Mesa, which I think is clear in the selections I have made above. I have also selected committees that hopefully could benefit from my creativity and enthusiasm. I don't have a specific idea or project, but just hoping to be helpful and contribute.

Note:

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Lisa L. Buchanan

Summary of Qualifications

Independent worker and thinker. Motivated by integrity and eagerness. Excellent communication and organizational skills. Energetic, positive, outgoing and enthusiastic demeanor. Ability to motivate. Detailed. Proficient in QuickBooks, Excel.

Work Experience

January 2016 to Present

On Call Bookkeeping

PO Box 2911, Newport Beach, CA 92659

Owner

- Providing remote services to small businesses or individuals. Multi-faceted; bookkeeping, administration, organization and concierge.
- Working with a diverse customer base, wide range of business platforms, small and large, independent and corporate.

September 2005 to 2013

Mamey Investment Corp.

5160 Birch Street, Ste. 200, Newport Beach, CA 92663 (949) 855-8100

Finance Manager

- AR/AP, Tax Prep for CPA, 1099. Management of investor portfolios in excess of \$12 million. Investor resource regarding investment status, balance and distribution value. Preparation of P&L, Balance Sheets, Financial Statements and Budgets for Corporation and Principal. Payroll/audit, Workers Compensation/audit. Investigate cost savings opportunities with regards to group health plan and general liability policy. Developed protocol for tax prep, reducing CPA costs by an average of 41%. Management of tenant liabilities, including rent and office services. Monthly and quarterly invoicing.

October 1995 to Present

LIKHD Inc. dba Luau Larry's

P.O. Box 2230, Avalon, California 90704 (310) 510-1919

Vice President - Administration

- Continuing development of product and marketing strategies. Management of finance characteristic to a small business. AR/AP, Payroll, 1099, Tax Prep, Balance Sheet, P & L., Sales Tax Reporting. Analysis of financial position, disclosure to Principal. Involvement in Human Resource regarding proper reporting of new employee, workers comp claims, manager/employee relations, payroll garnishments, EDD.

February, 2011 to Present

Catalina Landing Co., Inc. dba Komo's Cocina

P.O. Box 2220, Avalon, California 90704 (310) 510-1474

Accounting Manager

- Interface with management regarding restaurant operations and special events. Advertising and marketing. Bookkeeping required of mid-size business. AR/AP, Payroll, Tax Prep. Financials including Balance Sheet, P&L and Cost Analysis, Workers Comp, EDD, Garnishments. Sales Tax Reporting. Responsible for the closing of this business including communications with all vendors and State agencies regarding appropriate disbursement of licenses. Sale of assets. Continuing support as operations wind down. Appropriation of assets to new location/restaurant. Ongoing operations/finance management.

Lisa L. Buchanan

June 1993 to October, 2004

Multiquip, Inc.

18910 Wilimington Avenue, Carson, CA 90649 (310) 537-3700

Marketing/Advertising Manager

- Developed marketing standards and program to bring corporate image to forefront. Worked with outside vendor to accomplish strategy. Determined advertising campaign for industry publications that were edgy and provocative. Oversaw trade show activity, including booth size and location, product and furnishings, attendees, travel and all marketing related to our participation.

Sales Manager – Studio/Entertainment Division

- Managed portfolio for specific customer base, with individual annual sales of approximately \$2 million. Customer representation at manufacturing level, credit determination and financial assistance, delivery of merchandise and long term dedication to customer and product. Worked with engineers to develop customized goods required to maintain market share and with customers to develop competitive and/or unique product appropriate for industry changes.

Director - Sales Support

- Responsible for supervision of key departments related to sales support and administration of approximately \$250 million in annual revenue; providing support to field sales efforts including order implementation, shipping, invoicing, customer service, training and product education of personnel. Coordinated efforts of thirty employees. Initiated incentive programs to enhance sales efforts, as well as improving customer relations and continuing corporate commitment to product development and sales.

Manager – National Accounts

- Developed and implemented National Account Sales support group responsible for customer service to key dealers both nationally and internationally. Designed elite customer service team dedicated to specialized needs contributing to approximately 2/3 of the annual sales revenue.

MQ Power Corp.

- Managed inside sales group responsible for customer service and sales support for specific product line in a multi-faceted market place. Developed advertising strategy for MQ Power. Determined media, publications and key product focus. Designed image advertisements as well as product by-lines. Developed and implemented logo catalog. Designed co-op/sales personnel budget to guarantee success. Developed communication protocol with U.S. based manufacturer for MQ; including forecasting, product development, inventory movement, modification priorities and shipping procedures. Coordinated tradeshow participation, including product display, booth theme, uniforms and customer give-aways.

Education

Cal State Univ. Long Beach - English

Orange Coast College - Communications

Deans List, National Honor Society

PTA (3 years) Treasurer – Newport Heights Elementary

Site Committee Board Member – Newport Heights Elementary

Ensign Fund Board Member – Ensign Middle School

Interests

Boating, Tennis, Travel

Personal References available upon request.

Submission #	743324
IP Address	99.40.198.74
Submission Recorded On	01/25/2021 3:04 pm
Time to Take Survey	37 minutes, 28 seconds

Page 1

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Name:

Lisa Locke

Indicate the name of the Committee/Commission you are interested in serving on:

Fairview Park Steering Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have lived in Costa Mesa for the past 40 year; first on the Eastside, and for the last 28 years, in the beautiful Mesa Verde area. I am a retired local teacher who served area students for 30 years. While my own children grew up in Costa Mesa, I was a coach and manager for Costa Mesa National Little League for many years. I have served on city committees that include the Homeless Task Force, 60th Anniversary Volunteer and the now defunct 3R Committee. Please consider my application for one of these committees since I currently have plenty of time due to Covid and cant volunteer at Adams Kindergarten or attend fitness classes! thank you Lisa Locke

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I am very interested and preserving and maintaining Fairview Park for future generations. I would also like to develop school field trips to the park where students could receive an appreciation of its history and habitat. For the Parks, Arts and Community Service Commission, I would rely on my teaching and coaching experience to assist in developing plans for recreation, cultural arts, health and special community programs.

Note:

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If you **DO NOT** receive a confirmation, please contact our office as soon as possible at
(714) 754-5225.

City of Costa Mesa Application for Committee/Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Elizabeth "Liz" Dorn Parker

Indicate the name of the Committee or Commission you are interested in serving on:
Parks, Arts and Community Service Commission



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I have a passion for how the quality of life for residents, children, and particularly seniors are transformed by coordinated access to parks, parkways, classes, and programs. As a nearly 37-year resident of the East Side of Costa Mesa, my family have participated in the recreational programs of the city, community services, accessed parks and parkways, the arts, and deeply understand the strengths and weaknesses of each of the commission's responsibilities. I have had the pleasure of serving in many leadership capacities that all circle back around to the responsibilities, planning and future of this commission. An example is while serving as the president of the youth baseball (NHBA), I began the work to coordinate field use and maintenance between all of the youth sports, the needs of adult recreation programming, and the school district's vast fields. By forming a working committee with representatives from the cities, the school district, and the youth sports we were able to create an innovative solution to the ongoing challenge of how to ensure the community's needs are all met within the limited funds, space and facilities. In addition, I have served this community as an elected member of the Orange County Board of Education (retired now) for 32 years by providing innovative leadership and support of those 'at-promise' children. Much of the services these children require are far beyond the classroom, requiring coordination and collaboration with local organizations, other educational entities, and creative solutions based on research and data on what works for their needs. This same process of evaluation, assessment and planning is perfectly suited for the work of this commission.

We have a unique opportunity with the current crises to re-imagine and innovate how the city can provide for the city's residents. The commission has the chance of a lifetime to better understand the role of the city's parks, programs, community services, parks, parkways, and the arts on ensuring a higher quality of life for all, especially for our seniors. By utilizing my skills and understanding of collaboration between entities, using my abilities to analyze data collected of past use of programs and parks, to then plan short-term and long-term for how to keep what works and how to create what was never thought possible within a realistic budget and timeline. It would be my honor to undertake the critical work of the commission to enrich the quality of life for all of our citizens of the city of Costa Mesa.

2. As a Committee/Commission member, what ideas or projects are of interest to you?

Now that we have representative districts, I would like to see the commission re-organize their workload. Should the commission members continue to 'over-see' or represent certain parts of the parks and programming, I would volunteer to see how this listing can be organized by districts at this point. In addition, I am passionate about the programs available for our community. However, to better serve our citizens and better meet the needs of the budget constraints, I would reach out to other entities who will also be under financial stress to be offer the types of programs our research highlights we should be offering. I would volunteer to understand if we can collaborate to form a better set of offerings and programs as well as use of spaces of other entities that impact our city's residents. In addition, much of this commission's charge over-laps with other commissions, I would like to implement a 'master committee' made up of representatives of the other commissions. This Master Committee can then better coordinate resources, timelines, outcomes that make for an innovative and more effective and higher quality outcomes.

Experience

*Development and Outreach Specialist,
Orange Coast College Foundation
2010 - Present*

Hired to assist the Executive Director to develop and coordinate the planning, organizing activities for the Foundation. Duties include:

- ◆ General solicitations, online appeals, development of electronic as well as printed marketing materials
- ◆ Coordination, development of sponsorship, community resources, business outreach on behalf of auxiliary and support groups at the college
- ◆ Development, coordinating and planning for activities and outreach for multiple athletic teams, departmental events, and campus wide student events
- ◆ Developed new Office of Outreach, including high school, corporate, community opportunities, create marketing materials, coordinate master calendar and work with all aspects of campus outreach: counseling, financial aid, career-tech, EOPS, athletics, academic divisions
- ◆ Development of new programming, budgets and financial reports relating to activities of the Alumni & Friends, as well as various campus activities and special events

*Organizational, Marketing, Fundraising and Executive Consultant
1990 – 2010 & 2012*

Hired by for-profit businesses, “quasi-government” agencies and, non-profits as a consultant to help develop, implement and create programs, product sales plans, and design public relations efforts

- ◆ Provided strategic planning, fundraising goals, and coordinated special events
- ◆ Developed direct sales and marketing programs aimed at identifying and then capturing customers
- ◆ Created and implemented national and state-level marketing awareness programs
- ◆ Recruited investors and board of director members as required
- ◆ Established web-based marketing and advertising program to gain market share and membership support
- ◆ Created and implemented budgeting and organizational fiscal plans
- ◆ Clients included: Public Health Foundation Enterprises, 1-800-Dentist, Dermalogica Products, “Yes on Measure M” Campaign for Coast Community College District Bond (2012)

*Executive Director, AIDS WALK Orange County
1987 – 1990*

Hired to create the non-profit from ‘idea’ to an organization devoted to raising awareness and funds for people with AIDS

- ◆ Hired from “scratch” to raise awareness for AIDS, including funds and public relations, created organizational structures, established staff assignments and then hired and supervised the staff
- ◆ Recruited Board of Directors members, corporate and community sponsors
- ◆ Created direct marketing campaigns to bring in dollars and/or support as

well as special fundraising events

Elected and Community Experience

Elected Member, Orange County Board of Education

July 1982 – June 2014

- ◆ *Elected to establish policies, oversee \$250+ million dollar budget, and to represent south county electorate*
- ◆ *During office elected by peers to serve as President of O.C. School Boards Association and President of the California County Boards of Education (state-wide association)*
- ◆ *During tenure on executive board of statewide association developed budgets and revamped fee structures, created and taught “boardsmanship” training for newly elected members, assisted state-wide educational consortium with lobbying and education of assembly members, state senators and members of congress*
- ◆ *Extensive outreach and collaboration with business leaders, educational organizations and institutions on the local, state and federal levels*

Community Volunteer Work (1990 – Present)

- ◆ President, NHBA Youth Baseball
- ◆ Team Parent and Event Organizer, AYSO Region 97
- ◆ Vice President, NHHS Foundation
- ◆ School Board Trustee, Samueli Academy

Business Experience

Tulsa Rib Company Restaurant and Catering, Orange, CA

1981 – 2018

Small Family Owned Business where I am responsible for overall marketing, business strategy and oversee Catering Division

- ◆ *Establish marketing, advertising strategy for company as well as coordinate business market plans*

Education

*California State University, Fullerton,
2016-2019*

- ◆ *Ed.D. Community College Leadership*

*California State University, Fullerton,
1983-1986*

- ◆ *M.P.A. Public Administration*

*University of California, Los Angeles
1977-1981*

- ◆ *B.A. – Art history*

Submission #	713322
IP Address	10.74.98.100
Submission Recorded On	01/07/2021 4:03 pm
Time to Take Survey	4 minutes, 4 seconds

Page 1

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Name:

Mark Cleveland

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Historical Preservation Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

exploring my options as an active Costa Mesa citizen

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Mark_Cleveland_Resume.docx

As a Committee/Commission member, what ideas or projects are of interest to you?

community engagement, activities & culture

Note:

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Mark Cleveland

949-290-2035

avanticafeoc@aol.com

Costa Mesa, CA

LinkedIn.com/in/chefmarkcleveland

Healthy + Delicious + Sustainable

Deeply experienced chef and culinary activist, specializing in product and recipe development using organic, locally-grown, humanely and suitably-produced ingredients and a holistic, health-consciousness approach.

Summary of Qualifications

Technical:	Builds a deep understanding of branding and direction, crafts recipes and products in support of business strategy and objectives; translates general or specific requirements into high-performing products and recipes for restaurants and food product businesses; skilled in the development of fresh and frozen meals for retail distribution, and CSA incorporation; distributes recipes online and through printed cards to increase awareness, accessibility and familiarity with healthy, delicious food options; creates presentation and marketing packages including online recipes, video presentations and photography; develops and facilitates hands-on classes, with a focus on useful, practical, and commonsense techniques for culinary students of all ages, from 4-5 years old through adults, in large and small groups; hired, trained, managed, reviewed and separated for teams of up to 30 staff
Relationship Building:	Utilizes a comprehensive working knowledge of organic, sustainable, ethically-raised ingredient growing seasons and local availability in all decision-making and recommendations; proactively builds and maintains positive working relationships with a broad network of producers in the sustainable sphere; confident, engaging public speaker, experienced in small and large group presentations and on-camera appearances;
Interpersonal:	Clear, consistent communication, expectations, and boundaries; skilled team development and guidance, building consensus through education and a shared vision; communicates with tact, diplomacy and authority; engaging leadership style, provides active coaching and delegation in support of a cohesive, efficient team environment; works independently and as an active member of a team; experienced working positively in consideration of diverse cultures and lifestyles
Intrapersonal:	Thrives in a high-demand, fast-paced environment; excellent organizational skills; approaches challenges with positivity, optimism and creative solutions; embraces changing and challenging situations; active thinker, constant learner; undeterred by complexity; pragmatic, resourceful solution-seeker; comfortable in a deadline-driven environment; values professional development opportunities
Software:	Comfortable with both Mac and PC OS, Microsoft Word, Excel, Outlook and PowerPoint, Canva, Squarespace, GSuite, SharePoint, Slack, BaseCamp, and social media platforms for business including Facebook, Instagram, YouTube, Twitter and Pinterest

Culinary Employment History

2005 – Present	President/Chef Owner , Avanti Café/ Avanti Culinary Consulting, Orange County, CA
1996 – 2005	Chef Owner/Consultant , Bian, Orange County, CA

Education

Bachelor of Arts, Architectural Design, University of California at Berkeley, CA

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Wednesday, January 20, 2021 3:36 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 735383
IP Address: 76.87.69.164
Submission Date: 01/20/2021 3:35
Survey Time: 7 minutes, 48 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Matthew Freer

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have been a Costa Mesa resident for over 20 years, with over 30 years in the area. I have two daughters, one of which is 9. With her I have been to every Park in the city multiple times with her, so I'm very familiar with the area. I work well on a team and I am very open to listening to other people's concerns. I was raised by a Democrat and a Republican, I am an independent and can work to make everybody happy. I've worked in the construction market my whole life and know what it takes to get things done. In college I studied geology and have worked in the Commercial HVAC Construction market for over 20 years! I'm an avid cyclist and have participated in the monthly rides (when we had them) with Arlis Reynolds and Jim Erickson. On our last ride together for the 2020 Turkey Roll both had mentioned that I would be a good candidate for Parks, Arts and Community Services Commission. But mostly, I just truly feel that this is an amazing City and I want to give back to it!

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

First and foremost I would work to protect the wonderful history that we have in our city. I'd work to promote physical activity and exercise with the citizens is of the utmost importance. I have lots of ideas for pump tracks, more skateparks and possibly some exercise stations. But I also understand the voice of the people and their needs are extremely important to me. So I would approach the position with a VERY open mind!

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Wednesday, January 6, 2021 8:38 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 711729
IP Address: 10.74.98.101
Submission Date: 01/06/2021 8:38
Survey Time: 1 minute, 59 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Nora Pullen

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Fairview Park Steering Committee
Historical Preservation Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

The needs of our city are many and varied. My husband, Quentin Pullen, ran for mayor in this past election. I served as his campaign manager. We decided to get involved in politics because we want to help improve our community. We may not have won, but we are here to serve. I would like the opportunity to help make a difference. My entire life, I have been a lover of nature and the arts. I was born in Romania and grew up under an authoritarian Communist regime. Nature and the arts were where we could escape. Every day after school we went to the local park. We explored and took advantage of the courts to learn to play tennis. We ran through fields, hiked, played in rivers and lakes, learned about the local fauna and flora. My parents may not have had much, but they deeply valued education and firmly believed in exposing us to the arts. They took us to museums, the symphony, ballet, and the opera. We visited historical sights on every vacation. I carry these experiences as an essential part of who I am today. I want to help nourish these types of projects in my city, Costa Mesa, which has been my home now for 13 years. My professional background has ensured I have acquired the necessary skills to be a meaningful contributor. I am currently a Business Systems Project Manager & Integrator. Previously, I was the Vice President & COO of a local window film and security glazing products company. I believe in collaboration, cooperation, and good communication, and have the drive to carry projects to successful completion.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

I would be honored to work on any project that helps increase access to natural spaces, exposure and immersion in the arts, projects that foster a stronger sense of community, and allow us to get to better know each other as neighbors.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Monday, December 21, 2020 1:05 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 690854
IP Address: 76.87.75.196
Submission Date: 12/21/2020 1:05
Survey Time: 8 minutes, 36 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

All information on this page <u>only</u> is considered public information and will be released to the public, including being posted on the City's website.

Name:

Quentin Pullen

Indicate the name of the Committee/Commission you are interested in serving on:

Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

As a candidate in the 2020 election for Mayor of CM, I promised the city my undying effort to help make our city better. I would love to be on the Planning Commission but I am available to help in any way needed.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

As a Committee/Commission member, what ideas or projects are of interest to you?

I am very interested in helping our city maximize growth in the 15.56 square miles of our city. I believe that we can influence our neighbors to get more involved with the efforts to help build the best city in The OC.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Submission #	712846
IP Address	10.74.98.100
Submission Recorded On	01/06/2021 10:27 pm
Time to Take Survey	21 minutes, 27 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

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Name:

Robert Morse

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I believe this commission would be the best fit for my skills, experience and interests.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Resume.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

As the pandemic winds down eviction/foreclosures will increase . We need to be prepared to assist. Especially our seniors . Plans needed for housing and food security for all in Costa Mesa.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	710448
IP Address	10.74.98.101
Submission Recorded On	01/06/2021 8:27 am
Time to Take Survey	13 minutes, 23 seconds

Page 1

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Name:

Rocky Evans

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have thoroughly enjoyed my time on the cultural arts committee over the past few years. It has given me an opportunity to engage the community and promote art in the city. I enjoy participating in local government and contributing my own perspective and helping come up with ideas. I feel like we have accomplished a lot, and want to continue our projection. I'm also interested in the Parks, Arts, and Community Services Commission. I have attended dozens of parks and recs meetings here in Costa Mesa as an advocate for the skatepark, and I regularly use parks and facilities in the city. I am interested in seeing how I can help there.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I'd like to bring back Action Arts in the Park once we can gather in public again. We revised the classic Arts in the Parks event, and it was a successful adaptation that even got bigger the second year. Artventure also continues to get bigger and bigger. For the commission, I'd be interested in exploring additions, expansions, or a sister skatepark in the city. I'd also like to see more public spaces for art.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	709988
IP Address	10.74.98.101
Submission Recorded On	01/05/2021 9:40 pm
Time to Take Survey	6 minutes, 24 seconds

Page 1

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Name:

Salina Mendoza

Indicate the name of the Committee/Commission you are interested in serving on:

Cultural Arts Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I'm a local Costa Mesa artist who has been deeply involved in the arts in our city. I have my own art non-profit "Artist Safespaces" which originated from an initial idea to put these safespaces in every park in Costa Mesa. I hope I can contribute in this way along with being able to identify opportunities to live out our true "City of the arts" slogan. I'm an advocate for public art and transparent art laws. I hope we can make changes to our process and local laws to make this a true art friendly city.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

Artist Safespaces in every park in Costa Mesa Bi-annual art activations/festivals Public art and improving the process (transparency and speed) Revamping the city artist website Live mural events

Note:

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Submission #	711546
IP Address	10.74.98.101
Submission Recorded On	01/06/2021 4:18 pm
Time to Take Survey	31 minutes, 26 seconds

Page 1

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Name:

Scott Glabb

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have lived in Costa Mesa since 1993 and my sons currently attend NMUSD schools I spent many years as an educator and coach in another city and invested much of my time there. I feel it is time for me to start investing in my own community, Costa Mesa. I want to set an example for my sons on how to give back to the community you live in and invest time into improving the families and youth of our city.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Scott Glabb Resume 10_2020.docx

As a Committee/Commission member, what ideas or projects are of interest to you?

I would like to see more opportunities to offer individual sports activities for our youth. The city provides excellent team sport participation however, I feel more cost effective individual sports need to be supported, encouraged and offered. ie Judo, Wrestling, Mixed Martial Arts, Jiu Jitsu, etc...sports or fitness programs not offered to youth in our schools. I am also a fan of the arts as my oldest son has been in Drama and acting since first grade as well as choir and band. I would like to see these activities/performances better attended. Fundraising is another interest of mine for youth activities, clubs and prgorams.

Note:

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Submission #	713289
IP Address	10.74.98.101
Submission Recorded On	01/07/2021 3:30 pm
Time to Take Survey	15 minutes, 59 seconds

Page 1

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Name:

Steven Mandzik

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

After growing up in Orange County, then traveling all over the country and world while working in service of the United States Intelligence Community, I've found Costa Mesa to be unlike any other city I've encountered. It's beautiful, diverse, ecologically rich and culturally exciting. I'd like to help it become more so. Before moving here two years ago, my wife and I lived and worked in Washington, DC, where we learned that communities are only as strong as the members who contribute to them. Like most children, my two young daughters love the arts, playing at parks and exploring nature. They are my daily inspiration and I'd like to be their role model by serving on the Parks, Arts, and Community Services Commission.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Steve Mandzik Resume - Parks (1).pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

As a member I'd be most interested in: 1) modernizing all of our parks — to have improved facilities and to ensure the safety of children and visitors of all ages and capabilities, and 2) finding new ways to help our senior population, especially during these trying times.

Note:

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Steve Mandzik

CAREER HIGHLIGHTS

- 14 years of product management experience
- Experience running large and small teams with yearly revenue up to \$300 million

EXPERIENCE

MAX Digital, Remote - *Senior Product Manager*

JUNE 2020 - PRESENT

- Hired to build out a remote/online car buying platform.
- Conducted extensive research to understand the negative aspects of car buying.
- Lead a full stack remote engineering team supporting native, desktop, & mobile.

TrueCar, Remote - *Senior Product Manager*

JULY 2014 - MAY 2020

- Hired to manage the new car SaaS business with over 900 partners.
- Lead multiple full stack engineering teams on all platforms.
- Leveraged customer research, A/B testing, and MVP iterations to increase new account conversions by 50% and \$20 million in new revenue.
- Coordinated a company-wide platform rebuild with key stakeholders and executives.

The IdeaLists, Culver City, CA - *Product Manager*

JUNE 2013 - JUNE 2014

- Joined a small startup focused on disrupting Ad Agencies.
- Built a marketplace to connect a 5,000-person creative talent pool with Fortune 500 Brand Marketers.
- Integrated the Stripe payment engine to increase collected invoices by 20%.

US Intelligence Community, Washington DC - *Product Manager*

MAY 2006 - MARCH 2013

- Recruited to work on a series of “startups” in the US Intel Community.
- Created the first Top-Secret iPad to deliver intel to the President.
- Built a publishing site delivering daily briefings to the top 100 policy makers (including the President).

-
- Helped create a classified version of Wikipedia to house all secret & top secret knowledge.
 - Helped Palantir Technologies establish a Top Secret web presence.

Blizzard Entertainment, Irvine, CA - *Manager, Customer Service*

NOV 2004 - JUNE 2006

- Supported the launch of World of Warcraft (WoW) to millions of customers.
- Managed a team of 12 Game Masters to help scale the customer service department.

EDUCATION

University of California, Los Angeles (UCLA) - *BA Psychology*

SEP 1998 - JUNE 2001

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO)
- Product Management, Executive Certificate - UC Berkeley
- Certified Product Owner & User Stories, Intelligence Community

SKILLS

Agile, Scrum, Project Management, Compliance, Customer Privacy, Product Roadmap, Customer Research, Data Analysis, KPIs, Financial Modeling, Billing, Salesforce, CRM, A/B Testing.

INTERESTS

- Sustainable living – founded a nonprofit to promote awareness and research. Currently striving to have a zero waste household.
- Engineering & design projects - two-story children's playhouse, 6x3 outdoor planters, bicycle sidecars, etc.
- AI, connected devices, and home automation.

Submission #	742900
IP Address	99.34.186.9
Submission Recorded On	01/25/2021 12:51 pm
Time to Take Survey	4 minutes, 3 seconds

Page 1

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Name:

suzanne horta

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway & Walkability Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I would like to be involved in the city I live in. One of my favorite things to do is to take walks with my 86 year old mother in Costa Mesa.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

Keeping Costa Mesa safe and beautiful

Note:

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GONZALEZ, GLADYS

From: City of Costa Mesa <webmaster@costamesaca.gov>
Sent: Monday, January 4, 2021 3:11 PM
To: AZAD, ARZO; CITY CLERK
Subject: *NEW SUBMISSION* Application for Commission/Committee Appointment

Application for Commission/Committee Appointment

Submission #: 707249
IP Address: 10.74.98.101
Submission Date: 01/04/2021 3:10
Survey Time: 30 minutes, 52 seconds

You have a new online form submission.

Note: all answers displaying "*****" are marked as sensitive and must be viewed after your login.

Read-Only Content

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Name:

Syed Zia Hussain

Indicate the name of the Committee/Commission you are interested in serving on:

Bikeway & Walkability Committee
Housing & Public Service Grants Committee
Parks, Arts and Community Services Commission
Planning Commission

Indicate why you wish to serve on this Committee/Commission.

I enjoy serving community for something that would better their lives. Being a part of the committee will give me a chance to raise voice on things I believe could help Costa Mesa become a better place. I have lived in UK, Netherlands, Sweden, Cyprus and Denmark and I believe although there is a big difference in American and other cultures but as human and community there are many aspects of essential elements that we all commonly need for better our lives. Build environment can help in easing stress level in community which in return bring positive results in our interaction and communication. I am a student in Cal Poly Pomona, for Urban and Regional Planning/design. Completed my Architecture Associate degree from Orange Coast College. I also participated in research and presented my finding at the OCC symposium 2019 (How to encourage walkability in Costa Mesa) and 2020 (Effects of High Density Housing on Walkability in Costa Mesa). Right now I am running a meetup group named "Building Communities" that focuses on how build environment and negative spaces, I give presentations to my members on topics concerning Urban design and planning. I am also working on a RIO research with my professor on tiny house.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Resume-UP.docx

As a Committee/Commission member, what ideas or projects are of interest to you?

According to my research on "Effects of High Density housing on Walkability in Costa Mesa" I survey six locations and found out that the old low density housing areas are more walkable than the new high density housing locations in Costa Mesa. A few of the issues that come to my mind for now as a Costa Mesa resident who has lived here for 8 years are 1) Costa Mesa needs to emphasize on more foot traffic by making the sidewalks more safer and interesting. And 2) All residential sites in Costa Mesa need a community park /outdoors areas and their community market place to minimize low density house owners to drive to local grocery stores. It is studied that people living in low density houses tend to drive more often and have more cars.

**Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. **

Syed Zia Hussain

1300 Adams Ave 17N, Costa Mesa, CA 92626. ziahussain2019@gmail.com.

ziahussain@hotmail.com Ph: 1-714-280-3730

Objective: To work as intern for Urban and Regional Planning (Environmental design)

Key Skills	
Public speaking	MS office: Excel, MS Words, Power Point
Fluent in English, Urdu and Punjabi. Basic French	Basic Sketch up, Rhino Adobe Illustrator and InDesign
Excellent in verbal and written communication. Attend City committee meetings.	Analysis of Site with Circulation, Urban Designs, Zoning,
Social media and direct marketing	Primary and Secondary research Data
Strong visualization of the project.	Host and Presenter at my Meet up https://www.meetup.com/Building-Communities/

Work

- Working at City of San Clemente as Recreational Leader. Aug 2020 – update.
- Event Specialist at Advantage Solution - April-2017 to Sept 2019
- Event Recreation Leader at Village Management - Dec 2019 to May 2019

Education:

- Freshman in major Urban Planning/Environ. design., CSU Cal Poly Pomona CA. 1st Year 2020.
- Associate degree in Architecture (Honors) GPA 3.36, Orange Coast College, CA.
- Associate Degree in Meeting and Event Management from Orange Coast College, CA.

Awards and Achievements

- Student Research Assistant at Cal Poly Pomona 2020-21 in RIO research program.
- Elected member of the EDI-APA Advisory Committee, 2020. (Equity, Diversity and Inclusion Advisory Committee at American Planning Association)
- Awarded scholarship (major Architecture).
- Member of Architecture Club Orange Coast College. 2016-2019.

Presentations:

- Topic **“Effects of New High Dense Housing Development on Walkability in Costa Mesa City”**. research using qualitative and quantitative surveys to measure and compare the walkability in High Dense and low dense housing in Costa Mesa. Presented at Orange Coast College symposium March 2020.
- Topic **“How encouraging is Costa Mesa City to Walkability”**. A case study presented at Orange Coast College symposium March 2019.
- Conducted several presentations on the book **“Happy City”** by Charles Montgomery at Orange Coast College March 2017.

Projects: At Cal Poly Pomona program Urban Planning: Site “Newport Peninsula, California”

- Analysis on Open Spaces and Walkability,
- Ground-Figure map and report on Newport Peninsula, California.
- Identify Nodes, Districts, Landmarks, Edges and Paths at Newport Peninsula, California.
- Develop districts and setting Zoning in California City.

Submission #	742594
IP Address	76.91.73.83
Submission Recorded On	01/25/2021 11:16 am
Time to Take Survey	4 minutes, 44 seconds

Page 1

If you DO NOT receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Chris DiAngelo

Indicate the name of the Committee/Commission you are interested in serving on:

Animal Services Committee
Finance and Pension Advisory Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I'd like to positively contribute to my community. I bought our "forever home" last year in Costa Mesa. I have 20 years experience as a Business Consultant specializing in business processes and finance. I have a passion for working with Animals and a history of volunteering with animal rescues.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

Community oversight and driving new projects.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	744952
IP Address	76.95.64.155
Submission Recorded On	01/26/2021 12:09 pm
Time to Take Survey	43 minutes, 29 seconds

Page 1

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All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Jennifer Wolf

Indicate the name of the Committee/Commission you are interested in serving on:

Finance and Pension Advisory Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I have always been interested in getting involved in my community and with the current environment, this seems like the right time to participate in a committee or commission. With my background and experience, I think I could bring a valuable perspective to help further shape, grow and develop our city. As a leader in my career, I feel that I able to engage in open and honest dialogue with committee members, as well as members of the community. I am proud to be a citizen of Costa Mesa and would like to give back.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

Jennifer Wolf resume 2021.pdf

As a Committee/Commission member, what ideas or projects are of interest to you?

I would like to bring a new and different perspective. One that seeks to understand past decisions and grow on what's currently working or look for creative solutions.

Note:

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Submission #	744661
IP Address	104.178.222.35
Submission Recorded On	01/26/2021 10:36 am
Time to Take Survey	25 minutes, 39 seconds

Page 1

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All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Christopher Cuthill

Indicate the name of the Committee/Commission you are interested in serving on:

Fairview Park Steering Committee
Historical Preservation Committee
Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

As a lifelong resident of Costa Mesa and as someone who is very active in serving our community, I believe in the preservation and beautification of our fine city. Also, as a district 4 resident, I've noticed that there is no one on these committees representing my district.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

****SKIPPED****

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Submission #	744775
IP Address	107.185.40.200
Submission Recorded On	01/26/2021 11:37 am
Time to Take Survey	6 minutes, 41 seconds

Page 1

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All information on this page only is considered public information and will be released to the public, including being posted on the City's website.

Name:

Ryan Craddolph

Indicate the name of the Committee/Commission you are interested in serving on:

Parks, Arts and Community Services Commission

Indicate why you wish to serve on this Committee/Commission.

I am a local physical trainer and high school basketball coach. Due to COVID the need for usable outside spaces and effective community services is vital for the health and recovery of our city and the healthy development of our young people. I want Costa Mesa parks to be a shining example of orange county parks.

Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

Optional Resume

****SKIPPED****

As a Committee/Commission member, what ideas or projects are of interest to you?

I am very interested in trying to make our parks more accessible, safe and usable for community activities like pick up games. I would like to work on any projects where community members can get outside more in our great parks while maintaining social distancing in a safe way.

Note:

This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.