



CITY OF COSTA MESA CANNABIS ISSUES SURVEY
220-5856

Hello, I'm _____ from _____, a public opinion research company. **(IF RESPONDENT REPLIES IN SPANISH, HAND OFF TO AN INTERVIEWER WHO SPEAKS SPANISH.)** We're conducting a public opinion study about important issues that concern the citizens of Costa Mesa. This survey is for informational purposes only and the results are confidential. I will not try to sell you anything and I will not ask for a donation. May I please speak to _____? **(YOU MUST SPEAK TO THE VOTER LISTED. VERIFY VOTER LIVES AT THE ADDRESS LISTED, OTHERWISE TERMINATE.) (IF NOT AVAILABLE, ASK WHEN IT WOULD BE CONVENIENT TO CALL AGAIN.)**

A. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely without endangering yourself or others?

- Yes, cell and can talk safely----- 1
- Yes, cell but cannot talk safely ----- **TERMINATE**
- No, not on cell----- 2
- (DON'T READ) DK/NA/REFUSED----- TERMINATE**

1. Let's begin. First, would you say that things in the City of Costa Mesa are generally headed in the right direction, or do you feel that things are off on the wrong track?

- Right Direction----- 1
- Wrong Track ----- 2
- (DON'T READ) Don't know ----- 3**

2. Next, in your personal opinion, do you think there is a great need, some need, a little need, or no real need for additional funds to provide the level of City services that Costa Mesa residents need and want?

- Great need----- 1
- Some need----- 2
- Little need----- 3
- No real need ----- 4
- (DON'T READ) Don't know ----- 5**

3. Next, I would like to ask you about some other topics in Costa Mesa. As far as you know, is it currently legal to operate a medical marijuana dispensary in the City of Costa Mesa? If you don't know, you can tell me that instead.

- Yes ----- 1
- No ----- 2
- Don't Know/Refused ----- 3

4. And as far as you know, is it currently legal to operate a business in the City of Costa Mesa that sells cannabis products to adults for recreational use? If you don't know, you can tell me that instead.

- Yes ----- 1
- No ----- 2
- Don't Know/Refused ----- 3

5. Now, I would like to ask you about a local measure that may appear on an upcoming Costa Mesa City ballot. It may be titled **COSTA MESA RETAIL CANNABIS TAX AND REGULATION MEASURE** and read as follows

“Shall an ordinance permitting, regulating and taxing the retail sale and delivery of cannabis, limiting the number and locations of cannabis establishments, to protect neighborhoods, schools, children; imposing a gross receipts tax of up to 5% on the sale and/or delivery until ended by voters; raising approximately \$1,300,000 annually for maintaining fire and public safety protection, street and pothole repair, retaining local businesses, addressing homelessness, other general services; requiring audits, all funds controlled locally, be adopted?”

Based on this description, would you vote yes in favor of the measure or no to oppose it? (IF YES/NO, ASK:) “Is that definitely (YES/NO), or just probably (YES/NO)?” (IF UNDECIDED/DK/NA, ASK:) “Do you lean towards voting yes or no?”

- Definitely yes ----- 1
- Probably yes ----- 2
- Undecided, lean yes ----- 3
- Undecided, lean no ----- 4
- Probably no ----- 5
- Definitely no ----- 6
- (DON'T READ) Don't know/Undecided - 7

6. If the **COSTA MESA RETAIL CANNABIS TAX AND REGULATION MEASURE** that I just described created a tax of 7% on the sale of cannabis products to adults, providing approximately \$1.8 million annually, rather than a 5% tax providing \$1.3 million, would you vote yes in favor of the measure or no to oppose it? (IF YES/NO, ASK:) “Is that definitely (YES/NO), or just probably (YES/NO)?” (IF UNDECIDED/DK/NA, ASK:) “Do you lean towards voting yes or no?”

- Definitely yes ----- 1
- Probably yes ----- 2
- Lean yes ----- 3
- Lean no ----- 4
- Probably no ----- 5
- Definitely no ----- 6
- (DON'T READ) Don't know/Undecided - 7

(ROTATE Q7 AND Q8)

7. What if the measure only allowed cannabis retail stores in Costa Mesa, but did not allow delivery of cannabis products? If that were the case would you vote yes to support the measure or no to oppose it? **(IF YES/NO, ASK:)** “Is that definitely **(YES/NO)**, or just probably **(YES/NO)**?” **(IF UNDECIDED/DK/NA, ASK:)** “Do you lean towards voting yes or no?”

- Definitely yes----- 1
- Probably yes----- 2
- Lean yes----- 3
- Lean no----- 4
- Probably no----- 5
- Definitely no----- 6
- (DON'T READ)** Don't know/Undecided - 7

(ROTATE Q7 AND Q8)

8. What if the measure only allowed delivery of cannabis products in Costa Mesa, but did not allow cannabis retail stores? If that were the case would you support the measure or oppose it? **(IF YES/NO, ASK:)** “Is that definitely **(YES/NO)**, or just probably **(YES/NO)**?” **(IF UNDECIDED/DK/NA, ASK:)** “Do you lean towards voting yes or no?”

- Definitely yes----- 1
- Probably yes----- 2
- Lean yes----- 3
- Lean no----- 4
- Probably no----- 5
- Definitely no----- 6
- (DON'T READ)** Don't know/Undecided - 7

(RESUME ASKING ALL RESPONDENTS)

9. Do you generally support or oppose allowing businesses in Costa Mesa that sell cannabis products to adults for recreational use? **(IF SUPPORT/OPPOSE, ASK:)** “Is that strongly **SUPPORT/OPPOSE** or just somewhat?”

- Strongly support ----- 1
- Somewhat support ----- 2
- Somewhat oppose----- 3
- Strongly oppose ----- 4
- (DON'T READ)** Don't know/NA----- 5

10. The proposed ballot measure you considered earlier has not yet been finalized. Now I'm going to read you a list of services, infrastructure projects and provisions that could be included in this measure. Regardless of your opinion on the measure overall, after each one you hear, please tell me how important that service, infrastructure project or provision is to you personally: Is it extremely important, very important, somewhat important, or not too important? **(RANDOMIZE)**

	<u>EXT</u>	<u>VERY</u>	<u>SMWT</u>	<u>NOT TOO</u>	<u>(DK/</u>
	<u>IMP.</u>	<u>IMP.</u>	<u>IMP.</u>	<u>IMP.</u>	<u>NA)</u>
[]a. Protecting the City's long-term financial stability -----	1	2	3	4	5
[]b. Restoring emergency reserve funds currently being used to respond to the coronavirus pandemic -----	1	2	3	4	5

(ASK SPLIT SAMPLE A ONLY)

[]c. Maintaining 9-1-1 emergency response -----	1	2	3	4	5
[]d. Maintaining police protection -----	1	2	3	4	5
[]e. Assisting local business with economic recovery -----	1	2	3	4	5
[]f. Addressing homelessness -----	1	2	3	4	5
[]g. Maintaining youth and afterschool programs -----	1	2	3	4	5
[]h. Preparing for and recovering from public health emergencies -----	1	2	3	4	5
[]i. Improving traffic safety -----	1	2	3	4	5
[]j. Keeping public areas safe and clean -----	1	2	3	4	5
[]k. Upgrading emergency communications systems -----	1	2	3	4	5
[]l. Requiring citizens' oversight -----	1	2	3	4	5
[]m. Requiring annual independent audits -----	1	2	3	4	5

(ASK SPLIT SAMPLE B ONLY)

[]n. Maintaining fire protection -----	1	2	3	4	5
[]o. Maintaining public safety protection -----	1	2	3	4	5
[]p. Repairing streets -----	1	2	3	4	5
[]q. Retaining local businesses -----	1	2	3	4	5
[]r. Investigating and preventing property crimes -----	1	2	3	4	5
[]s. Maintaining anti-gang and anti-drug programs -----	1	2	3	4	5
[]t. Maintaining senior services -----	1	2	3	4	5
[]u. Helping support the local food bank -----	1	2	3	4	5
[]v. Maintaining City parks -----	1	2	3	4	5
[]w. Maintaining storm drains to prevent ocean and beach pollution -----	1	2	3	4	5
[]x. Requiring public disclosure of spending -----	1	2	3	4	5
[]y. Requiring all funds used locally -----	1	2	3	4	5

(RESUME ASKING ALL RESPONDENTS)

11. There are many possible regulations that could be included in the ballot measure you considered earlier to place limits and controls on businesses that sell cannabis products to adults. Next, I am going to mention some of those possible regulations. Regardless of how you feel about the measure overall, for each one I mention, please tell me if you personally favor or oppose that regulation. **(IF FAVOR/OPPOSE, ASK:)** “Is that strongly **FAVOR/OPPOSE** or just somewhat?” **(RANDOMIZE)**

	<u>STRGLY.</u> <u>FAV.</u>	<u>SMWT</u> <u>FAV.</u>	<u>SMWT</u> <u>OPPOSE</u>	<u>STRGLY.</u> <u>OPPOSE</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>
[]a. Allowing businesses to deliver cannabis products to Costa Mesa residents -----	1-----	2-----	3-----	4-----	5-----
[]b. Permitting cannabis retail stores to sell cannabis products to adults-----	1-----	2-----	3-----	4-----	5-----
[]c. Establishing stricter regulations on cannabis businesses than those currently in place through state law-----	1-----	2-----	3-----	4-----	5-----

(ASK SPLIT SAMPLE A ONLY)

[]d. Requiring cannabis businesses to provide proof of gross revenues annually for the prior year-----	1-----	2-----	3-----	4-----	5-----
[]e. Prohibiting the operation of cannabis businesses in any residential zone -----	1-----	2-----	3-----	4-----	5-----
[]f. Limiting the number of cannabis businesses to no more than 7 citywide -----	1-----	2-----	3-----	4-----	5-----
[]g. Prohibiting cannabis businesses within one thousand feet of a school or childcare facility-----	1-----	2-----	3-----	4-----	5-----
[]h. Requiring that cannabis businesses provide lighting for the interior and exterior of the building, including their sidewalk and parking lot ----	1-----	2-----	3-----	4-----	5-----
[]i. Prohibiting cannabis sellers who have previously operated in Costa Mesa without paying City sales tax from applying for a legal license-----	1-----	2-----	3-----	4-----	5-----
[]j. Prohibiting the operation of cannabis businesses within one thousand feet of any alcohol and substance abuse treatment facilities or homeless shelters -----	1-----	2-----	3-----	4-----	5-----

(ASK SPLIT SAMPLE B ONLY)

[]k. Requiring that operators and employees of cannabis businesses be subject to a criminal background check -----	1-----	2-----	3-----	4-----	5-----
[]l. Limiting the hours of operation for cannabis businesses so they cannot be open late at night -----	1-----	2-----	3-----	4-----	5-----
[]m. Allowing cannabis retail stores in retail zones, such as along Harbor Boulevard, Newport Boulevard, 17 th Street and 19 th Street -----	1-----	2-----	3-----	4-----	5-----

(DON'T
READ)
DK/NA

<u>STRGLY.</u> <u>FAV.</u>	<u>SMWT</u> <u>FAV.</u>	<u>SMWT</u> <u>OPPOSE</u>	<u>STRGLY.</u> <u>OPPOSE</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>
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(ASK SPLIT SAMPLE B ONLY, CONTINUED)

- []n. Limiting the number of cannabis businesses to no more than 10 citywide ----- 1-----2----- 3 -----4----- 5
- []o. Prohibiting the location of a cannabis business within 500 feet of another cannabis business ----- 1-----2----- 3 -----4----- 5
- []p. Requiring cannabis businesses to provide security including cameras, alarms and an armed security guard----- 1-----2----- 3 -----4----- 5
- []q. Prohibiting the smoking, eating or otherwise ingesting marijuana at cannabis businesses ----- 1-----2----- 3 -----4----- 5

(RESUME ASKING ALL RESPONDENTS)

12. Now, I am going to read you some statements from people who may support the potential Costa Mesa ballot measure you considered earlier. After hearing each statement, please tell me if this makes you more inclined to vote Yes on this measure. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that instead. **(IF MORE INCLINED, ASK: Is that much more or just somewhat?) (RANDOMIZE) (DON'T READ LESS INCLINED OR DK/NA)**

<u>MUCH</u> <u>MORE</u> <u>INCL.</u>	<u>SMWT (DON'T READ)</u> <u>MORE</u> <u>INCL.</u>	<u>LESS</u> <u>INCL.</u>	<u>DON'T</u> <u>BELIEVE</u>	<u>NO</u> <u>EFFECT</u>	<u>(DON'T</u> <u>READ)</u> <u>DK/NA</u>
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- []a. This measure would include strict accountability requirements to make sure that funds are used effectively and as promised, including annual independent financial audits which will be available online and public disclosure of all spending.----- 1 ----- 2----- 3 -----4----- 5 ----- 6
- []b. After the effects of the Coronavirus are considered, the City experienced a revenue shortfall of nearly 30 million dollars in funding for local services in the upcoming year. If this measure does not pass, the City may be forced to make cuts to basic services such as 9-1-1 emergency response and road repairs, and support for small businesses to help our local economy recover. ----- 1----- 2 -----3----- 4 -----5----- 6

	MUCH	SMWT (DON'T READ)			(DON'T
	MORE	MORE	LESS	DON'T	READ)
	<u>INCL.</u>	<u>INCL.</u>	<u>INCL.</u>	<u>BELIEVE</u>	<u>NO</u>
				<u>EFFECT</u>	<u>DK/NA</u>

[]c. Illegal black-market cannabis businesses create blight, hurt public safety in Costa Mesa and do not contribute any tax dollars for local services. This measure would push out those illegal businesses and replace them with well-regulated, good-looking businesses that benefit our community. And the measure establishes strict regulations on cannabis businesses to keep them away from children and residential areas, so they do not hurt residents' quality of life. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

[]d. California voters approved the legalization of cannabis for adult use nearly four years ago. Since legal use of recreational cannabis is here to stay, the City of Costa Mesa should tax it, which could raise \$1.3 million for essential city services and infrastructure maintenance and improvements. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

(SPLIT SAMPLE A ONLY)

[]e. Increasingly, the state of California has shifted responsibility for many programs back to local cities, like Costa Mesa, without the funds necessary to provide the services that local residents need. In fact, over the last five years, the state has taken more than 21 million dollars from Costa Mesa. That is why it is important that all funds from this measure are required to remain local in Costa Mesa and cannot be taken by the state. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

(SPLIT SAMPLE B ONLY)

[]f. This measure will not increase taxes for local Costa Mesa residents. The tax will only be paid by those who are in the business of providing cannabis products and/or services. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

(RESUME ASKING ALL RESPONDENTS)

13. Now that you have heard more about it, let me ask you again about the local ballot measure which may be titled **COSTA MESA RETAIL CANNABIS TAX AND REGULATION MEASURE** and may read as follows:

“Shall an ordinance permitting, regulating and taxing the retail sale and delivery of cannabis, limiting the number and locations of cannabis establishments, to protect neighborhoods, schools, children; imposing a gross receipts tax of up to 5% on the sale and/or delivery until ended by voters; raising approximately \$1,300,000 annually for maintaining fire and public safety protection, street and pothole repair, retaining local businesses, addressing homelessness, other general services; requiring audits, all funds controlled locally, be adopted?”

Based on this description, would you vote yes in favor of this measure or no to oppose it? **(IF YES/NO, ASK:)** “Is that definitely **(YES/NO)**, or just probably **(YES/NO)**?” **(IF UNDECIDED/DK/NA, ASK:)** “Do you lean towards voting yes or no?”

- Definitely yes----- 1
- Probably yes----- 2
- Undecided, lean yes----- 3
- Undecided, lean no----- 4
- Probably no----- 5
- Definitely no----- 6
- (DON'T READ)** Don't know/Undecided - 7

14. Next, I'm going to read a series of statements made by people who may oppose this local ballot measure. After hearing each statement, please tell me if this makes you more inclined to vote no on this measure. If you do not believe the statement, or if it has no effect on your thinking one way or the other, please tell me that too. **(IF MORE INCLINED, ASK: Is that much more or just somewhat?) (RANDOMIZE) (DON'T READ “LESS INCLINED” AND DON'T KNOW OR NO ANSWER)**

- | | | |
|--------------|--------------------------|---------------|
| MUCH | SMWT (DON'T READ) | (DON'T |
| MORE | MORE | READ) |
| INCL. | LESS | NO |
| | INCL. | EFFECT |
| | INCL. | DK/NA |
| | BELIEVE | |

[]a. Thirty-three of the 34 cities in Orange County ban retail marijuana businesses in their community. If marijuana businesses are allowed here, it will turn Costa Mesa into the hub of marijuana businesses for our entire region. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

[]b. Passing this will make the city dependent on tax revenue from the sale and use of marijuana, which sends the wrong message to children. Marijuana is a gateway drug that often leads to use of hard drugs like meth, cocaine and heroin—we should not approve any measure that may encourage the use of drugs among kids. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

	MUCH	SMWT (DON'T READ)			(DON'T
	MORE	MORE	LESS	DON'T	NO
	<u>INCL.</u>	<u>INCL.</u>	<u>INCL.</u>	<u>BELIEVE</u>	<u>EFFECT</u>
					<u>DK/NA</u>

(SPLIT SAMPLE A ONLY)

[]c. This measure will lead to more crime and make our City less safe by allowing cannabis retail stores and delivery businesses. These companies are often tied to gangs and international drug cartels who use the businesses as places to sell the illegal drugs they grow and other criminal activity. We need to vote “no” and keep these criminals outside of Costa Mesa. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

[]d. Cannabis is a doctor-prescribed medicine for patients with debilitating diseases, like cancer. This measure will increase taxes on that medicine and make it more expensive for the patients who need it. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

(SPLIT SAMPLE B ONLY)

[]e. Costa Mesa is a nice, family community. If this measure passes and marijuana shops can open up here, Costa Mesa will become a magnet for less desirable people which will negatively impact our quality of life. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

[]f. This measure lets the City Council spend funds on whatever they want. We cannot trust them with this blank check measure with no guarantees on where money will be spent. ----- 1----- 2 ----- 3----- 4 ----- 5----- 6

(RESUME ASKING ALL RESPONDENTS)

15. Sometimes over the course of a survey like this, people change their minds and sometimes they do not. So, let me ask you one last time about the local ballot measure that may be titled **COSTA MESA RETAIL CANNABIS TAX AND REGULATION MEASURE** and may read as follows:

“Shall an ordinance permitting, regulating and taxing the retail sale and delivery of cannabis, limiting the number and locations of cannabis establishments, to protect neighborhoods, schools, children; imposing a gross receipts tax of up to 5% on the sale and/or delivery until ended by voters; raising approximately \$1,300,000 annually for maintaining fire and public safety protection, street and pothole repair, retaining local businesses, addressing homelessness, other general services; requiring audits, all funds controlled locally, be adopted?”

Based on this description, would you vote yes in favor of this measure or no to oppose it? **(IF YES/NO, ASK:)** “Is that definitely **(YES/NO)**, or just probably **(YES/NO)**?” **(IF UNDECIDED/DK/NA, ASK:)** “Do you lean towards voting yes or no?”

- Definitely yes----- 1
- Probably yes----- 2
- Undecided, lean yes----- 3
- Undecided, lean no----- 4
- Probably no----- 5
- Definitely no----- 6
- (DON'T READ)** Don't know/Undecided - 7

HERE ARE MY LAST QUESTIONS, WHICH ARE FOR STATISTICAL PURPOSES ONLY.

(ONLINE ONLY)

X. What is your gender?

- Male----- 1
- Female----- 2
- Non-binary----- 3
- Prefer not to answer----- 4

(RESUME ASKING ALL RESPONDENTS)

16. Are there any children under the age of 18 living in your household?

- Yes----- 1
- No----- 2
- (DON'T READ)** NA/Refused----- 3

17. With which racial or ethnic group do you most identify yourself? (**READ RESPONSES**)

- Hispanic or Latino----- 1
- African American----- 2
- Asian----- 3
- Caucasian or white ----- 4
- Or another group----- 5
- (**DON'T READ**) NA/Refused----- 6

THANK AND TERMINATE



TO: The City Council and City Staff of Costa Mesa
FROM: Mr. Michael Moussalli
NAME: Se7enLeaf LLC
SUBJECT: Se7enLeaf's Support for the November 2020 Retail Cannabis Ballot Measure

3505 Cadillac Ave, Bldg M, Suite #101
3505 Cadillac Ave, Unit L3
Costa Mesa CA 92626

Dear Costa Mesa Cannabis Ad Hoc Committee and City Staff,

As an owner and partner in Se7enLeaf, I wanted to personally thank you for including me and the Se7enLeaf organization in the discussions over the last few weeks to help organize a ballot measure that will allow for retail cannabis businesses in Costa Mesa. I am proud to have worked closely with the Ad Hoc Committee and City Staff on this initiative and I believe the City has produced a ballot measure that is both advantageous to the residents of Costa Mesa and any qualified cannabis operators that would like to establish a retail business within the City.

As a current operator in Costa Mesa, this ballot measure, if passed, will help our manufacturing and distribution business by creating more legal retail outlets for our customer's products. By having more legal retail outlets, legal cannabis businesses and the City of Costa Mesa will be better equipped to combat any illicit dispensaries currently operating within the City and ensure that residents have access to safe, clean, tested product. Additionally, that City will benefit by establishing another tax revenue stream that can be used to help fund improvements within the community.

The only requested adjustment to the ballot measure that Se7enLeaf has at this time is that the distance from sensitive uses for retail storefronts be an up to 1000 feet (but not less than 600 feet, per State law), in order to give the ability for the City to allow for future modification should the lack of viable property locations become a problem for interested operators.

I personally spent this weekend visiting potential retail properties throughout the City and can share with you that the 1000-foot distance requirement poses some real challenges, as commercially zoned real estate that is viable for a retail cannabis business is extremely limited with this requirement, and a reduction to perhaps 700 feet would make a significant difference and allow for more properties to be adequately zoned in.



With that said, Se7enLeaf supports the November 2020 Ballot Measure to include Retail Cannabis Businesses in Costa Mesa and we are humbly asking all Council Members for their vote this evening.

Thank you again for including us in this process and we look forward to our future meetings with the Ad Hoc Committee and City Staff.

Thank you
Sincerely,

Michael Moussalli

Co-Founder and Owner
Se7enLeaf LLC



The Cannabis Chamber of Commerce



For Industry Leaders, by Industry Leaders

City of Costa Mesa November 2020 Ballot Measure for Retail Cannabis

Tuesday, July 21, 2020

Dear Costa Mesa Cannabis Ad Hoc Committee and City Staff,

The Cannabis Chamber of Commerce would like to sincerely thank you for involving our organization in the ballot initiative decision making process over the last several weeks. We commend you for proactively engaging in a productive dialogue with current cannabis business operators in Costa Mesa, as well as industry operators and representatives at large, to collect input, feedback and recommendations.

We are proud to have worked closely with the City to assist in the development of a ballot measure that is advantageous for the City of Costa Mesa, the residents of Costa Mesa and the cannabis industry operators who seek to have retail businesses within the City.

The only requested adjustment to the proposed ballot measure that we would make at this time is that the distance from sensitive uses for retail storefronts be an up to 1000 feet (but not less than 600 feet in accordance with State law), in order to give the ability for the City to allow for future modification should the lack of viable property locations become a problem for interested operators.

The Cannabis Chamber of Commerce fully supports the November 2020 Ballot Measure to include Retail Cannabis Businesses in Costa Mesa and we are humbly asking all Council Members for their vote this evening.

We are look forward to continuing our collaboration with the Ad Hoc Committee and City Staff on this project to ensure a prosperous retail cannabis market in Costa Mesa.

Respectfully,

Michael Moussalli
The Cannabis Chamber of Commerce Board of Directors
Founder & CEO, Se7enleaf

Email: Michael@Se7enleaf.com
Phone: 949.400.4110

Chris Boudreau, Chair of the Board
Founder, Driven Deliveries Inc. (OTC:QB DRVD)

Jim Fitzpatrick, Board of Directors
Consultant, Solutioneer, Costa Mesa

Keiko Beatie, Orange County Regional Chapter Board
Consultant, Green Wave Relations

Kymber Ward, Orange County Regional Chapter Board
Chief Operating Officer, Yummi Karma, Costa Mesa

Cara Raffeale, Orange County Regional Chapter Board
Chief Marketing Officer, Manifest 7

Lynn Mack
Strategic Business Advisor & Connector

Derek Smith, Political Director
UFCW

Kandice Hawes, Executive Director
OC NORML

I. Who is The Cannabis Chamber of Commerce?

The Cannabis Chamber of Commerce is a multi-region non-profit trade association whose purpose is to function as the chamber of commerce for the cannabis industry. Our organization is comprised of local regional chapters led by top licensed operators and leading cannabis industry professionals. The Cannabis Chamber was formed to promote the common interests of our business members by facilitating introductions and creating opportunities for compliant B2B activities through our regional chapters in the Los Angeles, Orange County and San Diego.

The Cannabis Chamber's driving purpose is to foster compliant industry development while helping unite retailers, manufacturers, cultivators, distributors, and other resources that offer valued business opportunities for our members. Our regional chapters are dedicated to supporting the growth and development of the broader compliant cannabis industry through our signature networking mixers, educational events, and chamber resources. We know our communities, businesses, and leaders, and we help bring them together for connections, products, and resources that our members have challenges obtaining on their own.

Our fundamental goal is to positively impact the professional, political, medical, and scientific aspects of our industry. We bring key elements together to help our members find strategic synergy for greater success, and to advance the industry for deserving patients and consumers. The Cannabis Chamber of Commerce is a proud affiliate member of the National Cannabis Industry Association (NCIA), the Cannabis Consumer Policy Council (CCPC), and the National Association of Cannabis Businesses (NACB).

II. How The Cannabis Chamber can support the City of Costa Mesa?

The objective of our efforts is to focus on developing cannabis policy at the local level while working with our partners throughout California to improve state regulations. Many cities and counties continue to prohibit cannabis businesses or have not developed adequate regulations that allow licensed operators to compete with the illicit market.

Our organization is proud to be able to say that it has worked in a major supporting role with cities in Orange County, LA, and San Diego to help shape and define the initial and maturing cannabis legislation.

We would like to offer our support and involvement to the City of Costa Mesa and provide any help we can, maintaining a neutral stance between operators and the City to ensure that any cannabis legislation in Costa Mesa is beneficial for all businesses and for the City.

Please feel free to look over our website (www.TheCannabisChamber.com), and see who we are, what we've accomplished, and the significance of the role we have played in the cannabis space in California, and in Orange County. We have access to the top state regulators, in addition to having meaningful influence and reach in cities around Orange County and throughout the State.



Ironworkers Local 433

International Association of Bridge, Structural &
Ornamental Iron Workers A.F.L.-C.I.O.
Established 1929

17495 HURLEY STREET EAST

CITY OF INDUSTRY, CALIFORNIA 91744

PHONE: (626) 964-2500
FAX: (626) 964-1745

July 20, 2020

Dear Mayor Foley/City Council member,

I am writing on behalf of the 4500 members of Ironworkers Local 433 to respectfully urge you to vote in support of approving the Community Workforce Agreement for the City of Costa Mesa. We represent some of the highest skilled and trained craft workers in the Nation. We are able to do that through our Joint Labor Management Apprenticeship Training Centers. We see ourselves providing you with these Craft workers under this partnership agreement.

Our members perform the safest and most efficient work in the construction sector. More importantly, they are your constituents and neighbors. This Agreement will provide them an opportunity to work on the municipal projects and not have to commute dozens of miles on the road, allowing them to spend more quality family time.

In addition to the local resident hire, it provides for Veteran preference hire and recruitment through our Helmets to Hardhats program. Furthermore, it grants formerly disadvantaged homeless individuals hiring preference to Capital Improvement Projects.

This Agreement will provide a career pathway to young men and women in Costa Mesa and Orange County via our Joint Labor Management Apprenticeship Training Program. It will give them an opportunity to access the American dream through a middle class income, family healthcare and defined pension benefit plans.

This Agreement enhances the value of your local workforce without an increase in Labor cost as it is still performed under the State required Public Works Prevailing Wage laws that are in effect already

As a leader of Ironworkers Local 433, I want to express appreciation for your hard work and urge an "Aye" vote for item 6, the Community Workforce Agreement.

In Unity,

Paul Moreno
Business Agent
Local 433