



CITY COUNCIL AGENDA REPORT

MEETING DATE: April 5, 2016

ITEM NUMBER: CC-7

SUBJECT: STREET STRIPING & THERMOPLASTIC MARKINGS

DATE: MARCH 24, 2016

FROM: PUBLIC SERVICES DEPARTMENT – MAINTENANCE SERVICES DIVISION

PRESENTATION BY: ERNESTO MUNOZ, PUBLIC SERVICES DIRECTOR

**FOR FURTHER INFORMATION CONTACT: BRUCE HARTLEY (714) 754-5123
BRUCE LINDEMANN (714) 327-7470**

RECOMMENDATION

1. Approve and authorize the Chief Executive Officer to execute a three (3) year contract for the performance of street striping and installation of thermoplastic roadway markings to Superior Pavement Markings, Inc., 5312 Cypress St., Cypress CA 90630, per formal bid item #16-29, in an amount not to exceed \$150,000 annually. Based upon a competitive bidding process and analysis provided by the Public Services Department.
2. Authorize the Chief Executive Officer to execute the Professional Services Agreement for the contract.
3. Authorize the Chief Executive Officer to renew the contract for two (2) additional one (1) year terms, upon mutual agreement of both parties.

BACKGROUND

The City of Costa Mesa has over 1,500,000 linear feet of painted roadway traffic lines. Since 2009, the Public Services Department has used a hybrid system of in-house staff and outside contractors to paint residential and arterial roadway striping and markings. The contract for roadway striping and markings has expired. In order to meet the needs of the Department, the work needed to be re-bid and a new contract established.

On February 11, 2016 the Purchasing Division advertised an "Invitation for Bid" for Street Striping & Thermoplastic Markings. As required by the City of Costa Mesa Municipal Code the "Notice Inviting Bids" was sent to qualified vendors, published in the Daily Pilot Newspaper and posted on the City's website.

In response to the IFB, five (5) vendors attended the mandatory pre-bid conference:

- J & S Striping
- Orange County Striping
- PCI
- Sterndahl Enterprises
- Superior Pavement Markings, Inc.

ANALYSIS

The IFB allowed bidders to provide pricing information based on a rate per linear foot for a variety of striping and thermoplastic configurations and sizes. In response to the City's IFB, only one qualified, responsible and responsive bid was received. It was determined that Superior Pavement Markings, Inc. met all requirements of the bid. Staff evaluated the bid response, reviewed references and confirmed the required insurance documents.

The bid received for roadway striping was \$144,209.90. The bid for thermoplastic markings was for \$24,000. The bid totals are comparable to the Engineer's estimate and within the amount budgeted for the performance of the requested services. The bid tabulation is provided in the Bidder's response. (Attachment 1) When contacted by City staff, the non-responding companies cited either not having some of the City-required licenses, or the knowledge that one of the companies at the mandatory pre-bid meeting has a history of significantly lower pricing as reason they did not submit a bid.

FISCAL REVIEW

City Council allocated funding for this contract through the adoption of the FY15-16 Public Services Department operations budget.

ALTERNATIVES CONSIDERED

The Council could reject the bid and direct staff to re-advertise the work. However, with the five most prominent local companies already provided an opportunity to bid, it is not likely new companies with lower pricing would be obtained.

LEGAL REVIEW

The City Attorney's Office has reviewed and approved of the terms of the contract and the Professional Services Agreement with Superior Pavement Markings Incorporated (Attachment 2).

CONCLUSION

Properly maintained pavement markings improve nighttime visibility of roadways and reduce the risk of roadway accidents. The City pro-actively repaints roadway lane markings on a biannual basis to ensure that they are clearly visible at night, as directed by the Federal Highway Administration and regulated by the Manual on Uniform Traffic Control Devices. The City's contract for striping services expired. The needed work was advertised through the formal bid process, with only Superior Pavement Markings, Inc., submitting a bid. The pricing is very competitive, is within the approved budget, and the company has performed very well for the City in the past.

It is therefore recommended that the Council award the proposed three (3) year contract with two (2) optional one (1) year renewals as a cost effective method to ensure that the traffic lines on roadways throughout the City are maintained on a regular schedule.

ERNESTO MUNOZ
Public Services Director

BRUCE HARTLEY
Maintenance Services Manager

- Attachments:
1. [Bid Submittal – Superior Pavement Markings, Inc.](#)
 2. [Professional Services Agreement](#)